Disclaimer:

This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.



October 1, 2019

Dear Sir,

SB Technology

Company Name: SB Technology Corp.

(Code No.: 4726 Tokyo Stock Exchange, First Section)

Representative: Shinichi Ata

President & CEO

Contact Person: Tetsuya Shimizu

Vice President, Senior Director, Corporate Planning Dept. Phone: +81-3-6892-3063

Notice Concerning Change of Corporate Name

The Company announced that it changed its company name from Softbank Technology Corp to SB Technology Corp. on October 1,2019

New corporate name

SB Technology Kabusihiki kaisha (SB Technology Corp.)

New logo



The Company will change its corporate name to "SB Technology Corp." with the aim of enhancing its autonomous management and building a group that has stronger strategic synergies with its parent company, SoftBank Corp., in promoting the group strategy of SoftBank group.

Under its corporate philosophy "Information Revolution — Happiness for everyone," the SoftBank Group Corp. aims to become a corporate group that maximizes its company value and provides the technologies and services most needed by people around the world. The Company, however, aims to "generate new values to the world by leading technologies and creativeness with diverse work styles and opportunity-full culture," under its own philosophy "Information Revolution — Happiness for everyone \sim Technologies Design the Future \sim " based on the Group philosophy. Further, the Company will continue to create innovative solutions and unique services to face the challenges of expanding its operations and increasing its corporate value.