## Earnings Results for the Six Months Ended September 30, 2019

October 29, 2019

SB Technology Corp.

Security Code: 4726



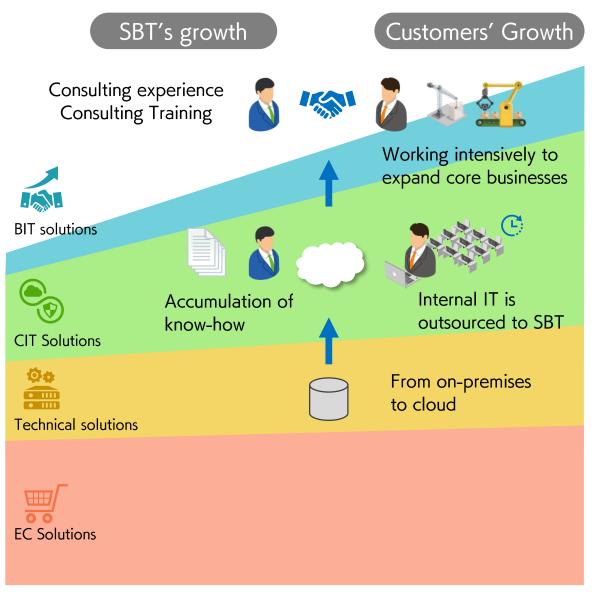
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October 1, 2019 ~

#### Growth Strategy of the Third Medium-Term Business Plan





#### Business IT Solutions

Cloud business (for business divisions)

- Consulting services
- DX Solutions

Al, IoT Solutions, etc.



#### Corporate IT Solutions

Cloud business (for IT system divisions)

Cloud Integration

- Security operation monitoring services
- Business efficiency services
   E-authentication solutions, etc.
- Cloud security services



#### Technical solutions

- Development and operation of on-premises (including private cloud computing)
- Equipment sales, construction, operation and maintenance services
- Sales and embedded developments of Linux/OSS related products, etc.



#### **EC** Solutions

Operation of e-commerce sites as agent • Online sales of font licenses, etc.

**FY21 FY18** 

#### Outline of the third medium-term plan

Customer

#### Information Systems Division

Cloud adoption, data utilization

Streamlining core systems

Security measures, stable operations

Employee

Improving productivity

IT division

Time creation

**Business Division** 

Concentrate on core businesses

Participation and support for business Enhancement of ne competitiveness

#### Priority theme

Be a service provider Provide services

#### Our competitive advantages

- A track record in cloud adoption at domestic enterprises (Approx. 900 companies/2 mn users)
- One of Japan's leading security analysts/SOC

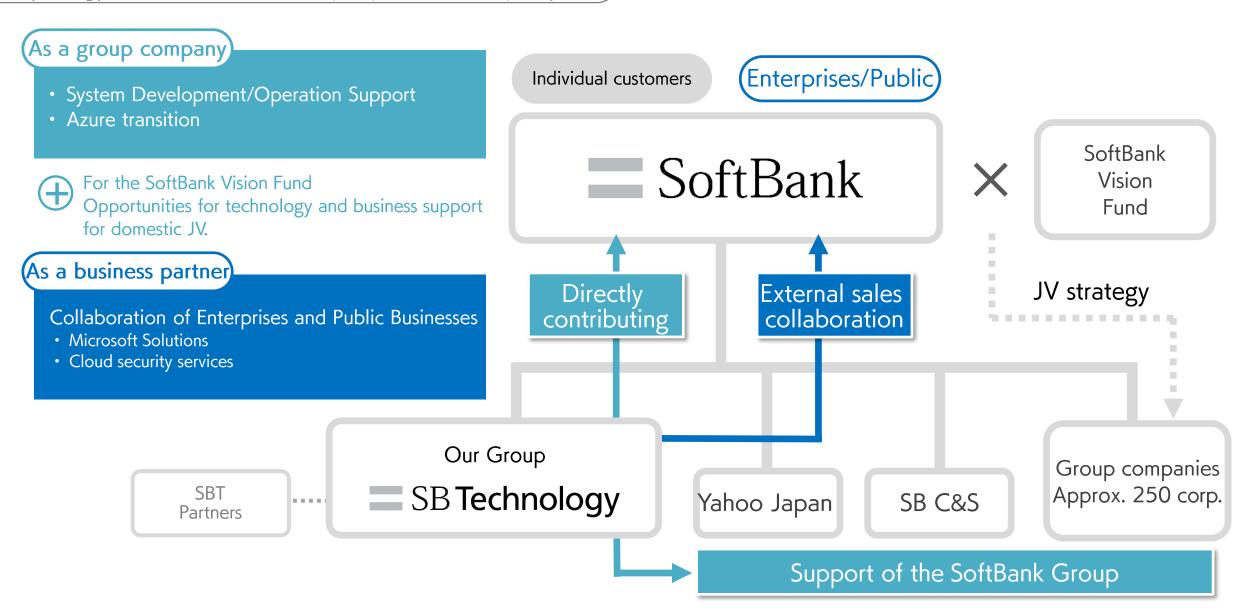
#### Priority theme

Consult and generate business IT **Business** collaboration

FY2021 targets

- Operating Income of 4.3 bn yen(CAGR 20% from FY20
  Increase BIT & CIT sales to 50% of total sales
- ROE of 13%

#### Synergy with SoftBank Corp. (parent company)



<sup>\*\*</sup> Our parent companies are SoftBank Group Corp., SoftBank Group Japan Corp. and SoftBank Corp. SoftBank Corp. owns our shares directly (54.1%/as of the end of March 2019). SoftBank Group Corp. and SoftBank Group Japan Corp. are the parent companies of SoftBank Corp. and indirectly own our shares.

### Financial Results

**SB Technology** 

#### Consolidated PL (1H)

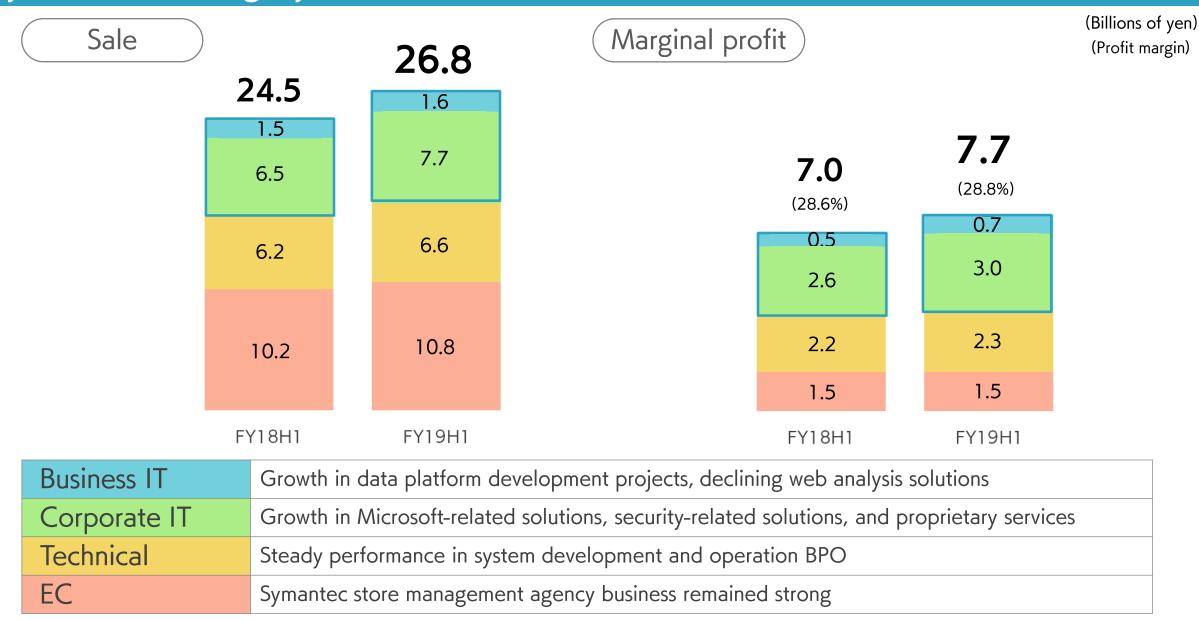
#### | First Half of FY2019

- Net sales grew as planned, and operating income reached a record high despite an increase in fixed costs
- Ordinary income increased 1.7 times due to the recording of a temporary non-operating loss in the previous fiscal year.

(Millions of Yen) (Profit margin)	FY19H1	FY18H1	Change	Change %
Net sales	26,841	24,561	+2,280	+9.3%
Marginal profit	<b>7,738</b> (28.8%)	<b>7,013</b> (28.6%)	+725 (+0.2pt)	+10.3%
Fixed cost	6,397	5,999	+398	+6.6%
Operating income	1,341 (5.0%)	1,014 (4.1%)	+326 (+0.9pt)	+32.2%
Ordinary income	1,341 (5.0%)	<b>778</b> (3.2%)	+562 (+1.8pt)	+72.2%
Profit attributable to owners of parent Net profit	<b>799</b> (3.0%)	<b>487</b> (2.0%)	+312 (+1.0pt)	+64.1%

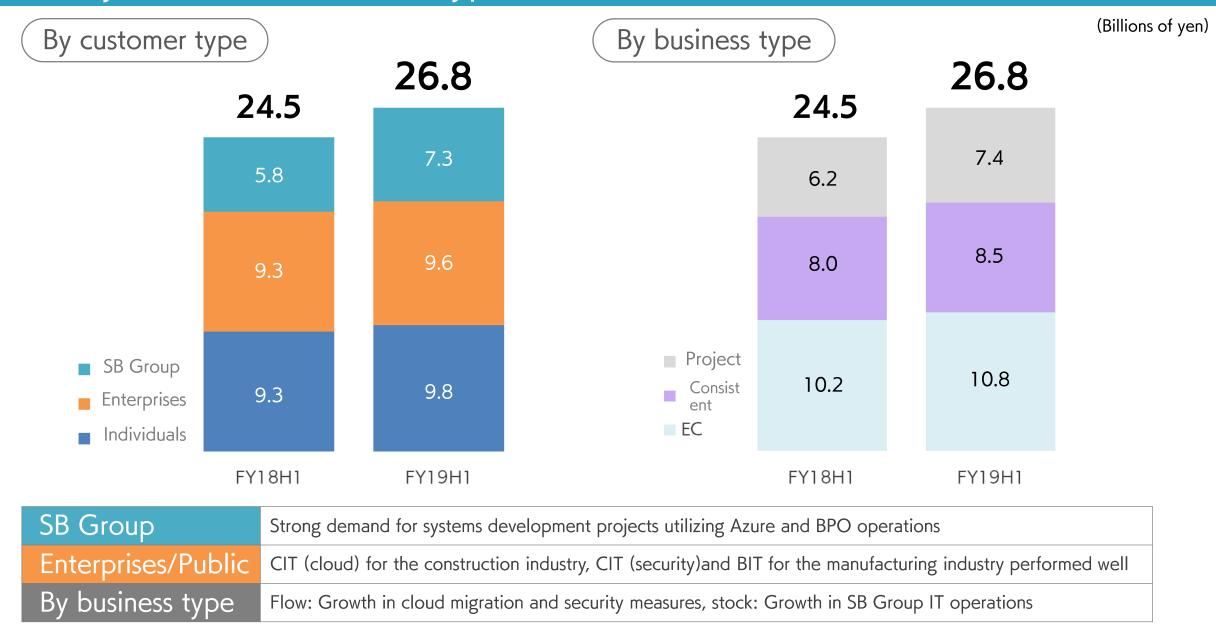
#### By Solution category

#### | First Half of FY2019

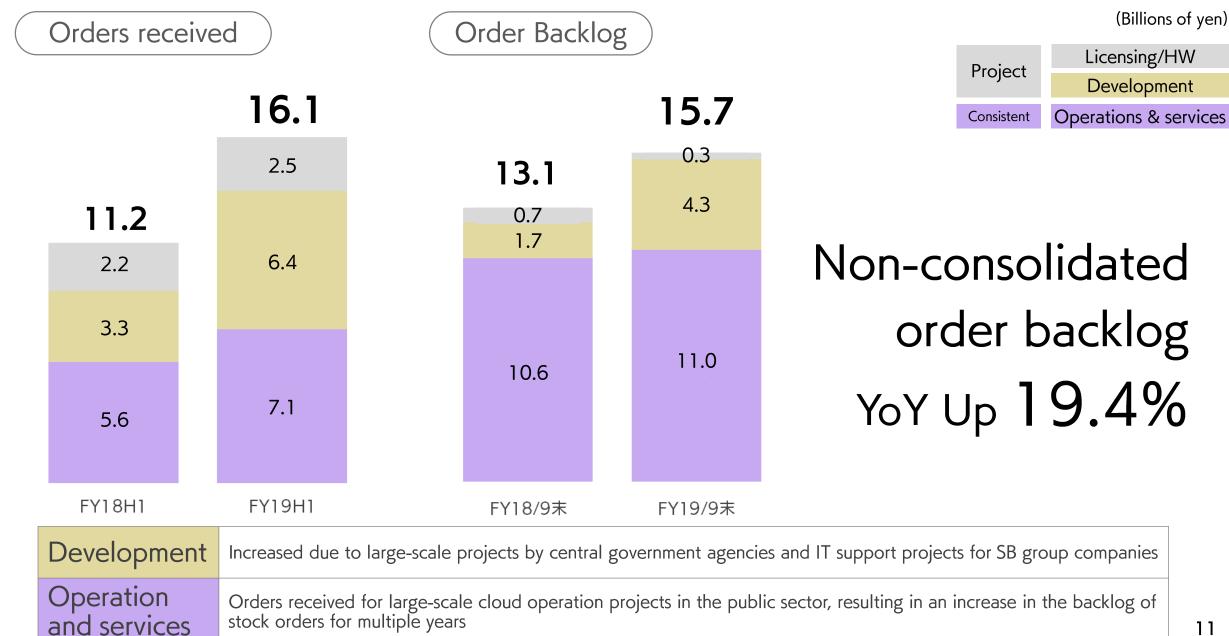


#### Sales by Customer/Business Type

#### | First Half of FY2019

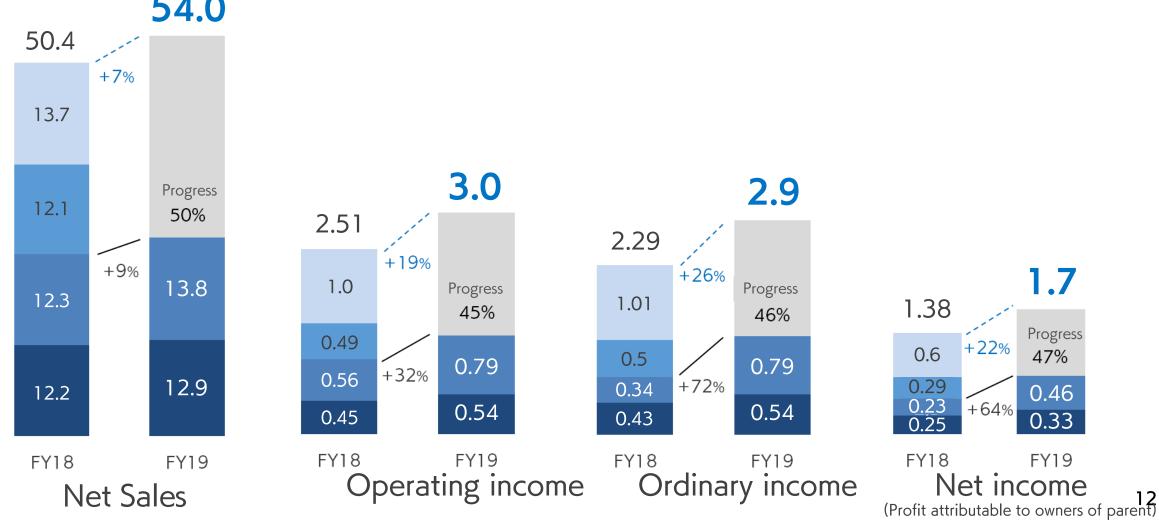


#### [Non-Consolidated] Orders Received/Order Backlog (Excluding EC Services)



- Progress in 1H as planned
- Continuing to Promote Priority Themes in the Medium-Term Plan to Achieve the Full-Year Plan



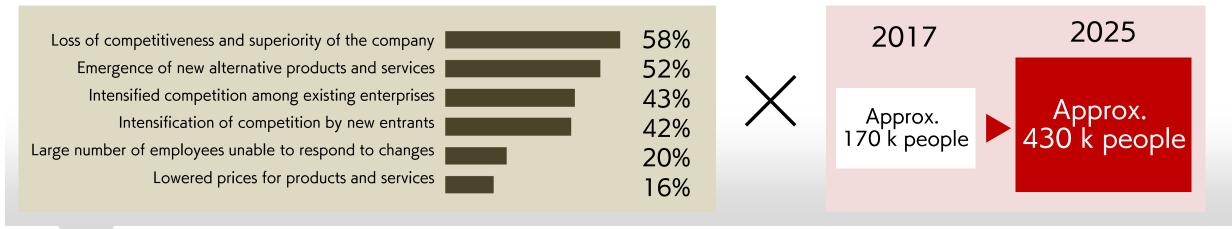


## Progress of the Medium-Term Management Plan

**SB Technology** 

#### Market Trends (Status of Digital Transformation)

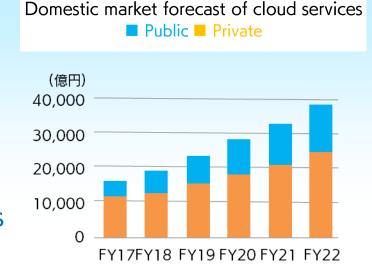
#### [Customer Interest/Issues] Effects on the Company of Digital Technology Spread Shortage of IT personnel



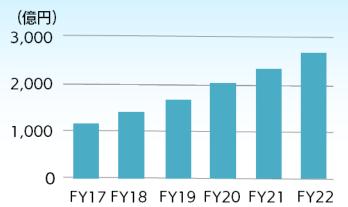
#### Cloud First Strategy

Corporate IT investment is active at present.

To increase user productivity, Increased use of cloud security services



Forecast of Domestic Market Size for Managed Cloud Security Services



#### Performance in Public Cloud







#### Worldwide I Only Japanese company chosen in the IoT Sector

2019 Partner of the Year finalists (Internet of Things Award)

~ Developing IoT Core Connect, recognized for the Provision of Services to Customers in the Construction/Manufacturing Industry ~

#### Domestic | Awarded for 6 consecutive years

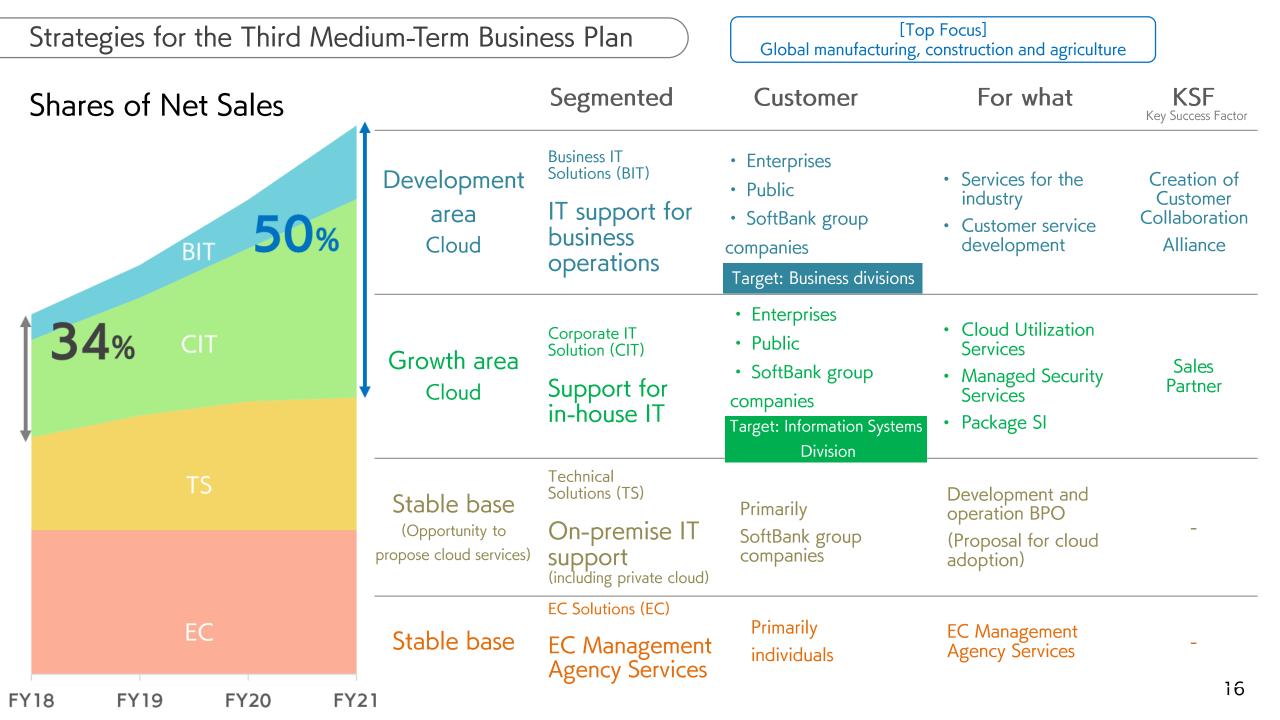
Microsoft Partner of the Year 2019

~ Recognized for the Introduction of Cloud IoT Systems Based on Microsoft Azure ~

#### Company | Work style reforms utilizing Office 365/Teams/Azure

- Participated in Telework Days 2019 as a special cooperation group
- Selected as a Telework Declaration Company by the Ministry of Health, Labour and Welfare as part of its initiative to promote telework

#### Focus on Microsoft Azure in Public Cloud



#### Progress: Customers (Manufacturing)





According to the plan

Policy

Strengthen support for security, especially in the global manufacturing industry

#### Topics

Received an order for support for security measures from a major manufacturing company.





According to the plan

Policy

Create IoT cases using IoT Core Connect

Cases

TOSEI Co., Ltd.
Started development of IoT services for laundromats

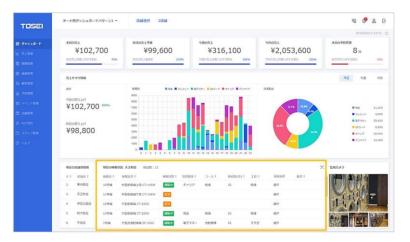


Image of "TOSEI Cloud" services

#### Progress: Customers (Construction)





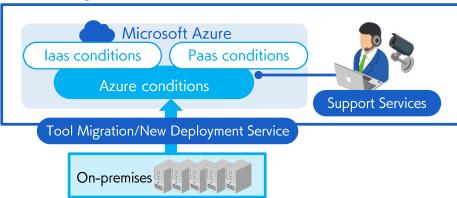
According to the plan

Policy

Provide support primarily for super general contractors with their cloud utilization and workstyle reforms

Cases Takasago Thermal Engineering Co., Ltd. Move support-terminated Windows Server to Azure

Cloud Migration Suite (\*\*)



oviding Azure environments to companies and departments that use Microsoft Azure with safe and secure SBT recommendations



According to the plan

Policy

Collaborative Innovation through the Introduction of IoT Services

Cases Asahi Facilities Co., Ltd.

Developed building information platforms in Microsoft Azure

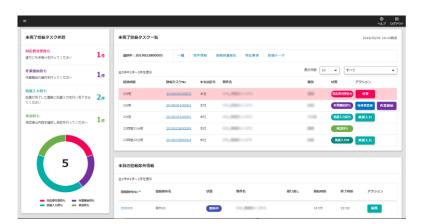


Image: Remote Management System

#### Progress: Target customers (agriculture)

application



acceptance



According to the plan

Policy Promote the expansion of agricultural platforms

Cases New Agricultural Platform Service Beta Released



Progress: Group synergies

Steady progress

As a group company

- System Development/Operation Support
- Azure migration, security/SOC(\*) support

SOC: Organization and structure for detecting and analyzing cyber attacks at Security Operations Centers
4 hours a day, 365 days a year

SOC: Organization and structure for detecting and analyzing cyber attacks at Security Operations Centers

A property of the company of

#### Policy

Expansion of IT support areas

#### Topics

- Introduced Azure and increased cloud systems
- Increasing support for security measures
- Increase in orders for system development and operation support

According to the plan

#### As a business partner

- Collaboration of Corporate and Public Businesses
  - Microsoft solutions
  - Cloud security services

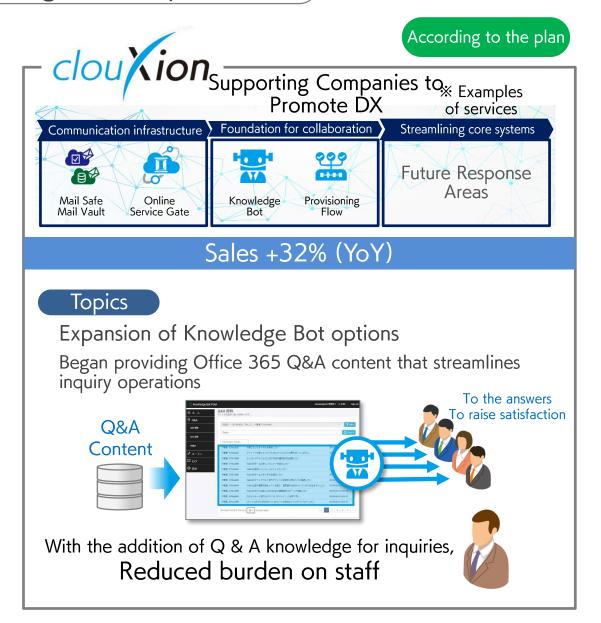
#### Policy

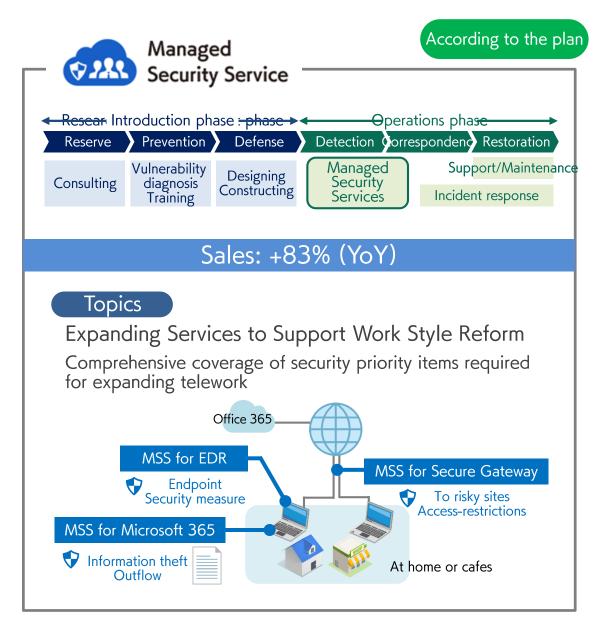
Strengthening of clouXion and IoT-related collaboration

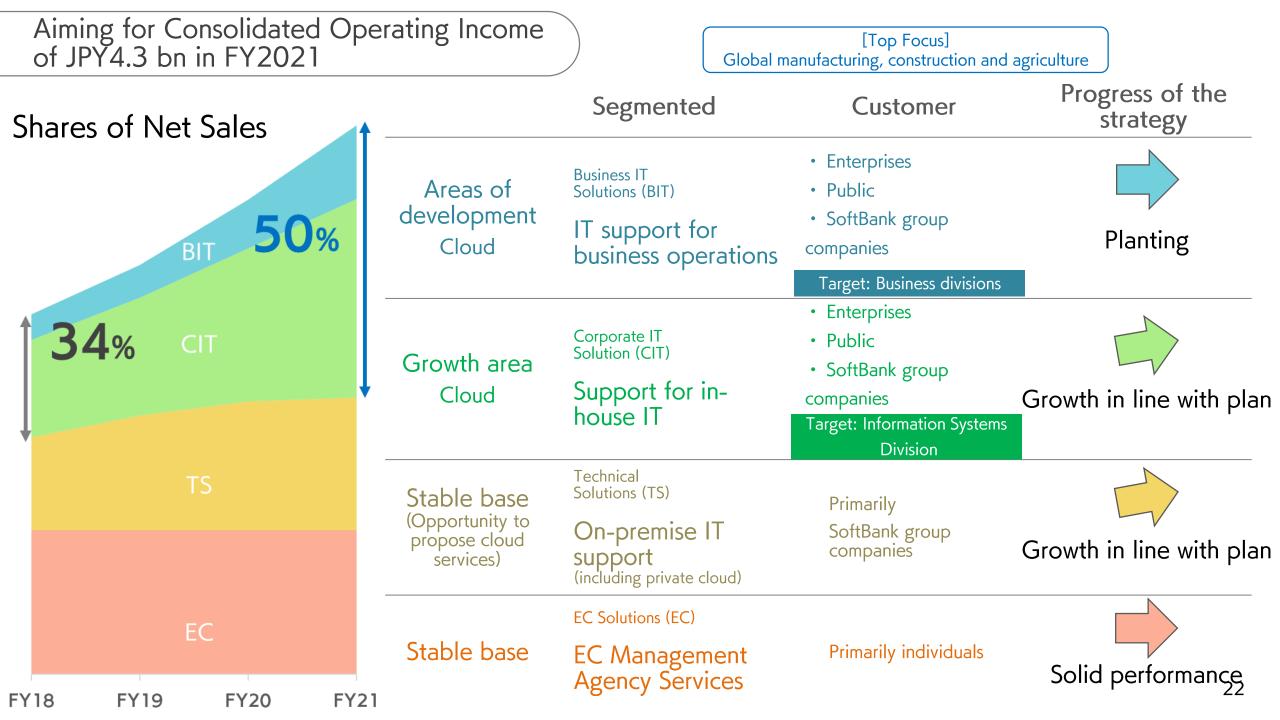
#### Topics

- IoT Core Connect, the Microsoft Azurebased platform, was adopted for a turbo blowers monitoring service
- Linked to SoftBank's UniTalk cloud voice service, which expands Microsoft Teams's voice functions

#### Progress: Unique services







#### Information Revolution — Happiness for everyone ~Technologies Design the Future~



# Overview of each solution

**SB Technology** 

49.5%

0.4

Q2

(Billions of yen)

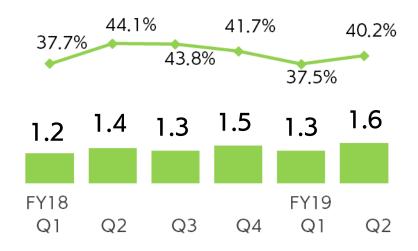


#### **Business IT Solutions**

Cloud business for business divisions Main Customers: Corporate/Public Increase in data platform construction projects for manufacturers and cloud development projects for central government ministries and agencies, and a contraction in web site analysis solutions for EC businesses.





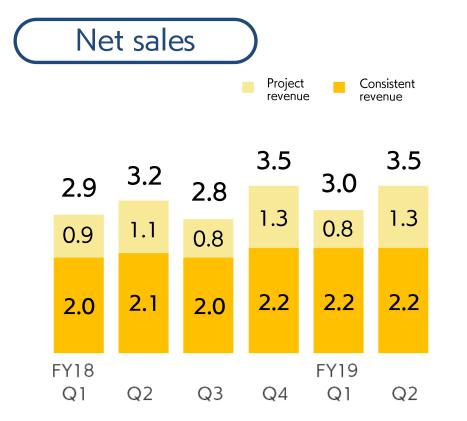


#### Corporate IT Solutions

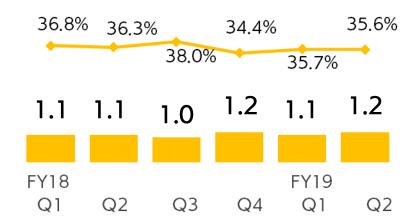
Cloud business for corporate and administrative departments

Main Customers: Corporate/Public

Security-related solutions performed strongly, particularly in manufacturing. Sales and profits rose on growth in our own services, including Microsoft Solutions and clouXion Managed Security Services.







#### Technical solutions

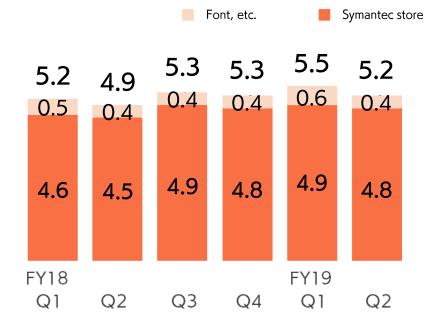
Construction, operation and maintenance of on-premises systems

Major Customers: SoftBank Group Companie

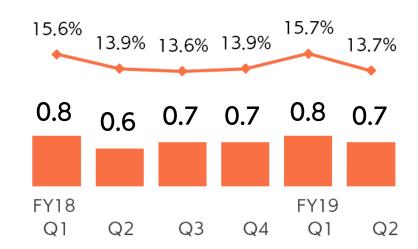
Projects for development and operation services for the SoftBank Group remained solid.



※ECソリューションはビジネスモデルの特性上、フロー/ストックで分類しておりません。



#### Marginal profit



#### **EC** Solutions

EC site management agency/Font license sales

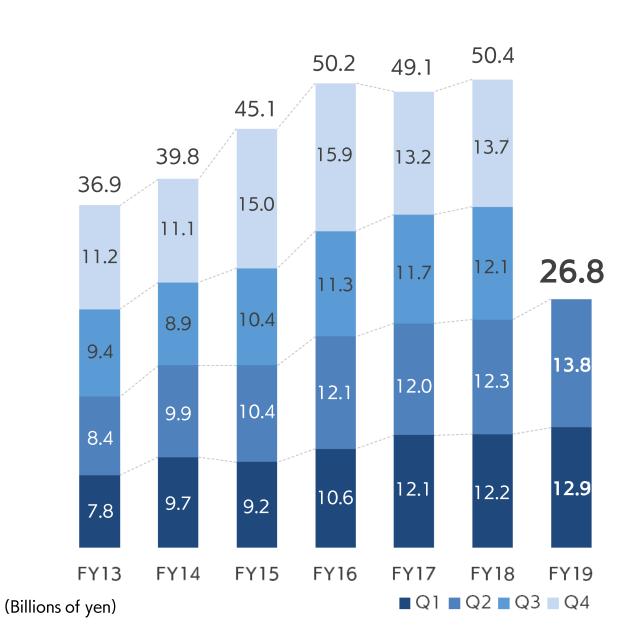
Main customers: Individuals

Following on from Q1, Symantec store management agency business remained strong.

## Numerical data

**SB Technology** 

(Millions of Yen) (Profit margin)	FY19Q2	FY18Q2	Change	Change %
Net sales	13,872	12,303	+1,569	+12.8%
Marginal profit	<b>4,095</b> (29.5%)	<b>3,607</b> (29.3%)	+488 (+0.2pt)	+13.5%
Fixed cost	3,300	3,043	+257	+8.5%
Operating income	<b>794</b> (5.7%)	<b>563</b> (4.6%)	+230 (+1.1pt)	+41.0%
Ordinary income	<b>796</b> (5.7%)	347 (2.8%)	+449 (+2.9pt)	+129.6%
Profit attributable to owners of parentNet profit	469 (3.4%)	231 (1.9%)	+237 (+1.5pt)	+102.9%



Q2 sales (YoY) Increase of 12.8%



Medium-Term Management Plan Target: 20% Operating Income Growth

1H Operating Income (YoY)
Increase of 32.2%

Q2 Operating Income (YoY)
Increase of 41.0%

Со	nsolidated Results (Millions of yen)	FY18H1	FY19H1
Sal	е	24,561	26,841
	BIT solution	1,557	1,654
	CIT Solutions	6,502	7,750
	Technical solutions	6,263	6,605
	EC Solutions	10,237	10,831
Со	st of sales	20,545	22,353
Gro	oss profit	4,015	4,488
SG	&A expenses	3,001	3,147
Ор	erating income	1,014	1,341
Otl	ner Income and Expenses	▲235	0
Ord	dinary income	778	1,341
Ext	raordinary gain/loss	23	<b>▲</b> 14
Ne	t profit attributable to owners of parent	487	799
M	arginal profit	7,013	7,738
Fix	red cost	5,999	6,397

Yo	Υ
Change	Change %
+2,280	+9.3%
+96	+6.2%
+1,247	+19.2%
+342	+5.5%
+593	+5.8%
+1,807	+8.8%
+472	+11.8%
+145	+4.9%
+326	+32.2%
+236	-
+562	+72.2%
▲37	-
+312	+64.1%
+725	+10.3%
+398	+6.6%

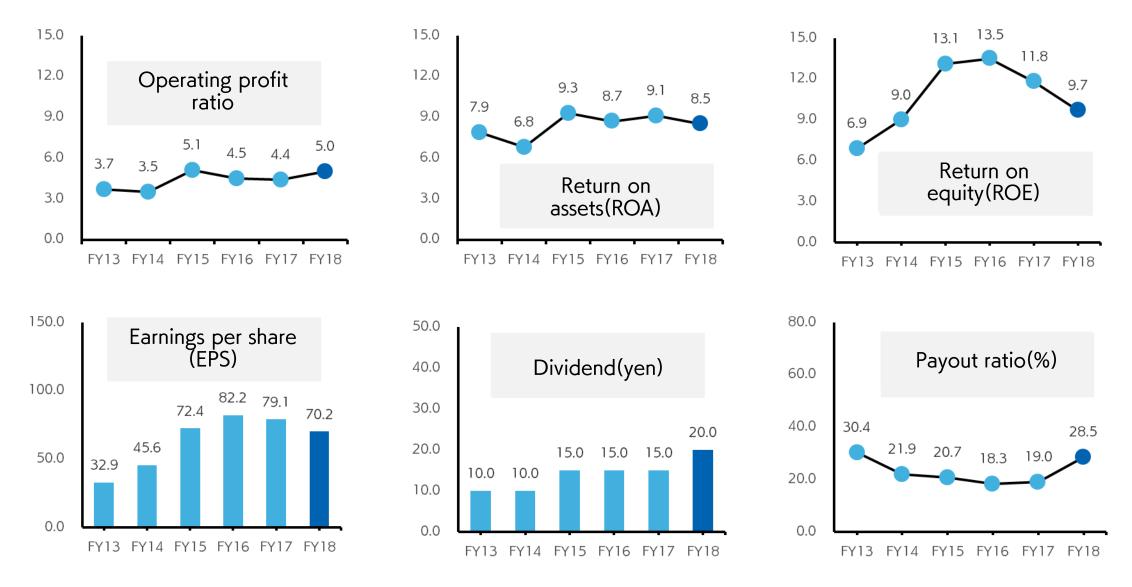
Consolidated Results (Millions of yen)	FY18Q1	FY18Q2	FY18Q3	FY18Q4	FY18	FY19Q1	FY19Q2
Sale	12,258	12,303	12,162	13,706	50,430	12,969	13,872
BIT solution	768	789	743	1,091	3,393	767	886
CIT Solutions	3,255	3,246	3,186	3,680	13,369	3,568	4,181
Technical solutions	2,992	3,270	2,854	3,556	12,674	3,085	3,520
EC Solutions	5,241	4,995	5,377	5,377	20,993	5,548	5,283
Cost of sales	10,323	10,222	10,149	11,277	41,973	10,873	11,479
Gross profit	1,935	2,080	2,012	2,428	8,457	2,096	2,392
SG&A expenses	1,485	1,516	1,513	1,427	5,943	1,550	1,597
Operating income	450	563	499	1,000	2,513	546	794
Other Income and Expenses	<b>▲</b> 18	<b>▲</b> 216	1	11	▲222	▲0	1
Ordinary income	431	347	500	1,011	2,291	545	796
Extraordinary gain/loss	0	23	<b>▲</b> 3	<b>▲</b> 55	▲35	0	<b>▲</b> 14
Net profit attributable to owners of parent	256	231	293	605	1,386	330	469
Marginal profit	3,406	3,607	3,495	4,012	14,521	3,642	4,095
Fixed cost	2,955	3,043	2,996	3,011	12,008	3,096	3,300

											Yc	ρΥ
(Millio	ons of yen)	FY18Q1	FY18Q2	FY18Q3	FY18Q4	FY18	FY19Q1	FY19Q2	FY18H1	FY19H1	Change	Change%
	Sale	12,258	12,303	12,162	13,706	50,430	12,969	13,872	24,561	26,841	+2,280	+9.3%
Total	Marginal profit Profit	3,406	3,607	3,495	4,012	14,521	3,642	4,095	7,013	7,738	+725	+10.3%
	Profit ratio	27.8%	29.3%	28.7%	29.3%	28.8%	28.1%	29.5%	28.6%	28.8%	+0.2pt	-
	Sale	768	789	743	1,091	3,393	767	886	1,557	1,654	+96	+6.2%
BIT solution	Marginal profit	260	294	282	506	1,343	331	438	554	770	+216	+38.9%
	Profit ratio	33.9%	37.3%	38.0%	46.4%	39.6%	43.2%	49.5%	35.6%	46.6%	+11.0pt	-
	Sale	3,255	3,246	3,186	3,680	13,369	3,568	4,181	6,502	7,750	+1,247	+19.2%
CIT Solutions	Marginal profit	1,226	1,430	1,396	1,533	5,585	1,339	1,681	2,656	3,020	+364	+13.7%
	Profit ratio	37.7%	44.1%	43.8%	41.7%	41.8%	37.5%	40.2%	40.9%	39.0%	<b>▲</b> 1.9pt	-
	Sale	2,992	3,270	2,854	3,556	12,674	3,085	3,520	6,263	6,605	+342	+5.5%
TS Solutions	Marginal profit	1,102	1,187	1,085	1,225	4,600	1,101	1,252	2,289	2,353	+63	+2.8%
	Profit ratio	36.8%	36.3%	38.0%	34.4%	36.3%	35.7%	35.6%	36.6%	35.6%	<b>▲</b> 1.0pt	-
	Sale	5,241	4,995	5,377	5,377	20,993	5,548	5,283	10,237	10,831	+593	+5.8%
EC Solutions	Marginal profit	817	695	731	747	2,992	870	723	1,512	1,593	+80	+5.4%
	Profit ratio	15.6%	13.9%	13.6%	13.9%	14.3%	15.7%	13.7%	14.8%	14.7%	<b>▲</b> 0.1pt	-
	6.1	4.02.4	4.026	2.020	4 770	16762	4 225	5.000	0.050	0.404	7.244	1.6.70/
Total of some business	Sale	4,024	4,036		4,772	16,762	4,335	5,068	8,060	9,404	+1,344	+16.7%
Total of core businesses (BIT+CIT)	Marginal profit	1,486	1,724	1,678	2,039	6,929	1,671	2,120	3,211	3,791	+580	+18.1%
	Profit ratio	36.9%	42.7%	42.7%	42.7%	41.3%	38.6%	41.8%	39.8%	40.3%	+0.5pt	35

#### | First Half of FY2019

(Millions of yen)	End of September, 2018	End of March, 2019	End of September, 2019	YoY	YoY
Current assets	17,822	20,008	20,089	81	2,266
Cash and deposits	7,899	8,728	9,271	542	1,372
Accounts receivable and other receivables	8,106	10,011	9,029	△ 982	922
Fixed assets	7,718	7,484	7,879	394	160
Tangible fixed assets	1,346	1,220	1,279	58	△ 67
Intangible fixed assets	3,181	3,068	3,070	2	△ 110
Investments and other assets	3,190	3,194	3,529	334	338
Total assets	25,540	27,492	27,968	475	2,427
Current liabilities	9,452	10,212	10,067	△ 145	614
Long-term liabilities	1,329	1,422	1,320	△ 101	△ 9
Net assets	14,758	15,857	16,580	723	1,822

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(\*) The Company conducted a 2-for-1 stock split of common stock on June 1, 2017, and the amount of dividends paid prior to the split has been adjusted.

# Corporate Information

**SB Technology** 

## Corporate Data



#### Management philosophy

#### Mission

Information Revolution - Happiness for everyone

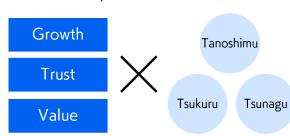
~ Technologies Design the Future ~

#### Vision

Generating New Value to the World by Leading Technologies and Creativeness with Diverse Work Styles and Opportunity-full Culture

#### Value

Accept Diversity
Three Perspectives x Three Actions



#### Corporate Data (As of March 31, 2019)

Trade Name SB Technology Corp. (\*)

Address 27-30, Shinjuku 6-chome, Shinjuku-ku,

Tokyo

Description of Businesses ICT services business

Establishment October 16, 1990

Common stock JPY 995 mn

Number of employees 1,012 (consolidated)

(\*) The company name was changed to SB Technology Corporation as of October 1, 2019.

Officers (As of June. 17, 2019)

#### Board of Directors and Corporate Auditors

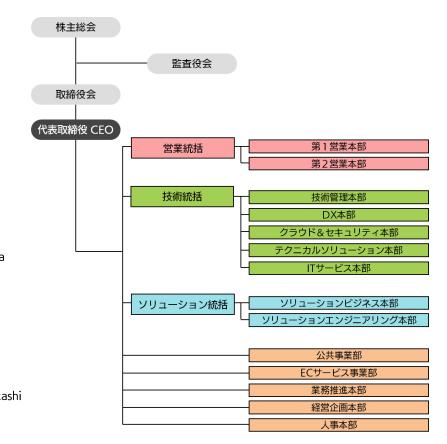
Representative Director	Shinichi Ata	Chairman of Audit &	Mitsumasa
Director	Mitsuhiro Sato	Supervisory	Ueno
Director	Yukimasa Goto	Board	
Director	Akira Kitamura	Audit & Supervisory	Haruhiko
Director	Takashi Kodama	Board Member	Hirose
Director	Kimihiko Kaneko	Audit &	Michiaki
External Member of the Board	Shigeo Suzuki	Supervisory Board Member	Nakano
External Member of the Board	Yoshie Munakata	Audit & Supervisory Board Member	Naito Taka

#### **Executive Officers**

President & CEO	Shinichi Ata	
Senior Executive Vice President	Mitsuhiro Sato	
Executive Vice President	Yukimasa Goto	
Senior Vice President	Akira Kitamura	
Senior Vice President	Takashi Kodama	
Vice President	Sejichi Masaoka	
Vice President	Tetsuya Shimizu .	

#### Organizational Chart

(As of April 1, 2019)



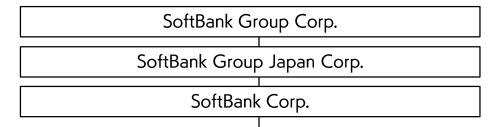
#### Certification and accreditation

(As of April 1, 2019)













#### M-SOLUTIONS, Inc.

System design, development and operation services, mobile apps and mobile video distribution services



#### FONTWORKS Incorporated

Planning, development and sales of digital fonts, software development, technical services, and OEM



#### Kan Corporation

IT literacy education support, web marketing and consulting, and analytical tools



#### CyberTrust Japan Co., Ltd.

IoT Business, OSS/Linux Business, Certification/Security Business



#### ASORA Tech Corp.

Providing ICT-based solutions and comprehensive ICT services in agriculture



#### REDEN Corp.

Provision of ICT services to support the revitalization of the agricultural growth cycle, such as the utilization of agricultural land information and agricultural management support services using the Internet

No. 1 track record in cloud implementation for enterprises and public offices

SB Technology Corp.

**ICT** services





## Business IT Solutions

Cloud business (for business divisions)

- Consulting service
- DX Solutions

AI, IoT Solutions, etc.

## Corporate IT Solutions

Cloud business

(for company-wide and administrative divisions)

- Cloud Integration
- Business efficiency services
- Cloud security services
- Security operations monitoring service
- E-authentication solutions, etc.

#### Technical solutions

- Support for development and operation of on-premises (including private cloud computing)
- Equipment sales, construction, operation and maintenance services
- Sales and embedded developments of Linux/OSS related products, etc.

## EC Solutions

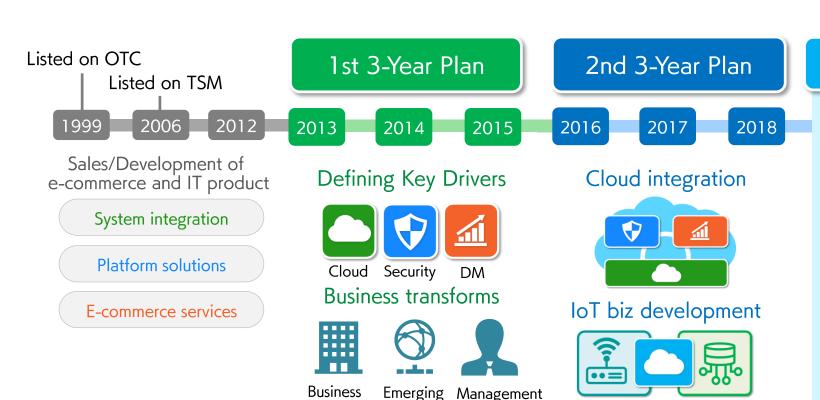
• EC site management agency • E-commerce sales of font licenses, etc.

Long-term targets and Positioning of the New 3-Year Plan

Long-term goal

Enhance the competitiveness of Japanese companies Becoming a Cloud Consulting & Service Company

- Cloud & Security No.1
- Creating Global Business with Customers through Advanced Technologies and Creativity



technologies

system

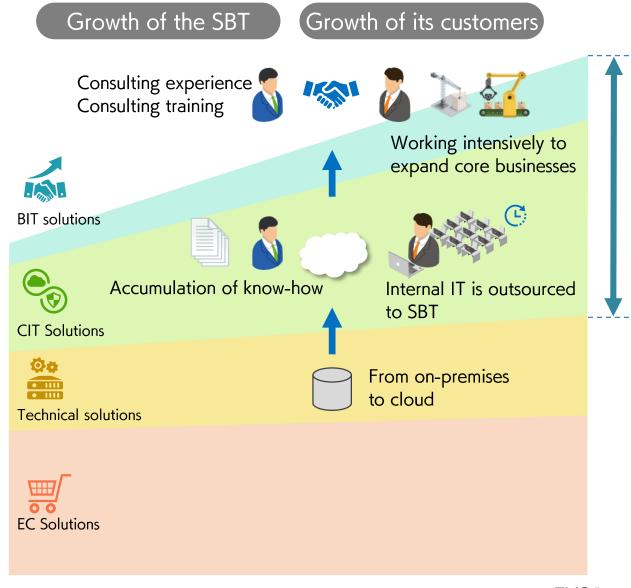
#### Goals in the 3rd 3-Year Plan

Be a service provider for Corp IT



Consult and Generate Biz IT





## Shares of Sales 50%



#### Business IT (BIT)

- Collaborative Innovation with Business Divisions
- Strengthen competitiveness by leveraging advanced technologies
- Support of globalization



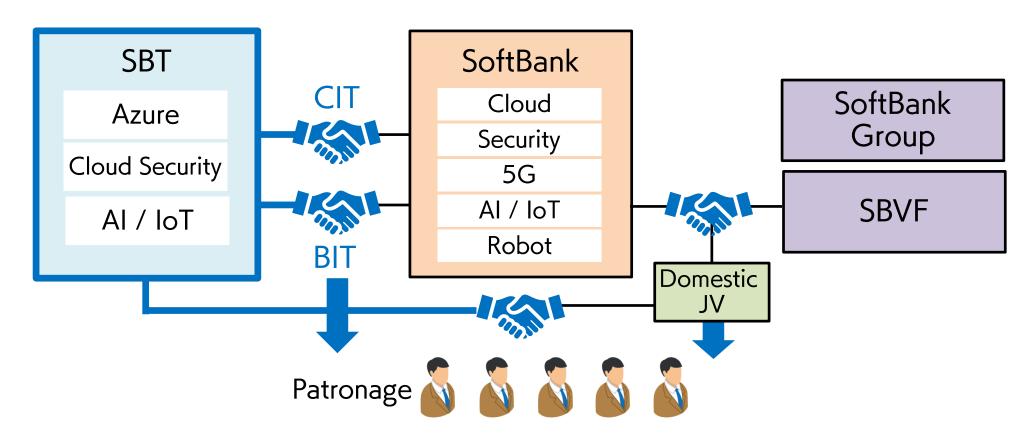
#### Corporate IT (CIT)

- Create time for customer IT departments
- Promoting cloud computing and work style reform
- Collaboration with sales partners

FY18 FY21 43

## The theme is the creation of domestic business synergies

- Cooperation between SBT's focus on technology and SoftBank's business domains
- Opportunities for SoftBank Vision Fund (SBVF) to provide technical and business support for domestic joint venture businesses



## Awards received





Microsoft partners Winning of the Year 2019



The Microsoft 2019 Partner of the Year Awards "Internet of Things Partner of the Year" finalists



(2018)

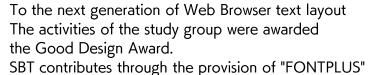
#### **OUT OF STAND AWARD 2018**



Microsoft partners Winner of the Year 2018



7th Japan HR Challenge Award Winning the Excellence Award in the Recruiting Division (2018)





2018 Titan Award Award Award in the APAC Category



Imperva, Inc. Top Growth Partner Award Award



Sitecore MVP Award Received the highest number of 5 in Japan for 2 consecutive years (2018)



Microsoft MVP Microsoft Azure category award (2017) \* Individual receipt of engineers



McAfee Received Partner Award 2016 2 category award





Sitecore MVP Award Received the highest 5 awards in Japan (2017)



Microsoft Japan's partners Received the 2017 of the Year Award



Japan Network Security Association JNSA Prize special award



Sitecore MVP Award Awarded (2016)





2016 Microsoft Winning the Worldwide Partner Award 4 Prize



27th Nikkei New Office Award Office Security Award

## FY21 Management Indicators

- Operating Income JPY4.3 bn
   (CAGR 20% based on FY2018/JPY25 bn)
- Increase BIT & CIT sales to 50% of total sales
- ROE 13%

## **Priority Theme**

Be a Service Provider for Corp IT



Consult and Generate Business IT



#### SBT in Figures

SBT consolidated Number of **Employees** 

1,012

Reduce overtime work by improving productivity

42 hours

25 hours FY2018

SBT non-consolidated technical employees Percentage of PMP

23%

holders (International Project Management Certification

(consolidated basis) 2,019th New Graduate

Average age years of age

As of March 31, 2019

### Significant employee growth is the driving force behind SBT's growth

We are working to raise the skills and productivity of our employees as a whole.



#### On/Off Switching (sharp)

- Flex without Core Time System
- Leave of Complete PJ



Shifted to a flex-time system for all employees, Premium Friday is also under management.



Be based on the Act on Promotion of Women's Participation and Advancement in the Workplace Acquisition of the highest rank of "Eruboshi" certification



#### Support for Growth (Securing and Maintaining Excellent Human Resources)

- Skill Program for New Employees Grades
- Support for obtaining certification

Percentage of Employees Taking Leave for Skill Development

FY2018

Total number of days acquired: 314 days

Number of persons acquired: 136



#### ICT Utilization (Reduction and Creation of Time)

- Cross-organizational information sharing
- Web conferencing, mobile usage

On the initiative of employees Telework is also realized

## Materials to be Considered

- 1. Due to a review of service classifications for some solutions, the amounts of sales and marginal profit before the previous fiscal year for each service classification have been calculated in accordance with the current method of recording.
- 2. The figures shown in the various graphs in this document may differ from the figures in the various graphs due to the relationship between the fractional processing and the figures in the financial results report.
- 3. "Partial Amendment to Accounting Standard for Tax Effect Accounting" has been applied from the beginning of the 1Q of FY3/2018.

## Disclaimer

Statements made in this presentation with respect to plans, estimates and other statements that are not historical facts are forward-looking statements based on information available at the time the presentation was prepared and involve various risks and uncertainties. Actual results may differ materially from these forecasts due to a variety of factors, including changes in the business environment.

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