

 SB Technology

# SB Technology Corp. Corporate Profile



# Message from the President

**We are providing various ICT businesses as  
“a cloud partner for companies”**

The SoftBank group has been contributing to all mankind and human society through the Information Revolution since its inauguration.

We will contribute to the realization of a substantial information society through ICT services.

President & CEO  
**Shinichi Ata**



## Corporate Philosophy

### Mission

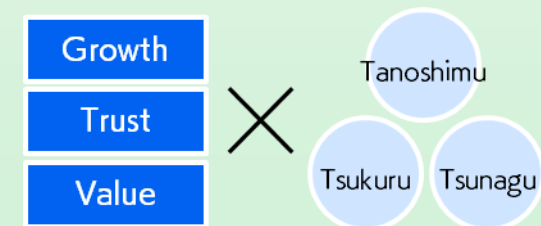
Information Revolution - Happiness for everyone  
- Technologies Design the Future -

### Vision

Generating New Value to the World  
by Leading Technologies and Creativeness  
with Diverse Work Styles and Opportunity-full Culture

### Value

Accept Diversity  
Three Perspectives x Three Actions



# History of the business

## Long-term targets and Positioning of the 3rd 3-Year Plan

Long-term goal

Enhance the competitiveness of Japanese companies  
Becoming a Cloud Consulting & Service Company

- Cloud & Security No.1
- Creating Global Business with Customers through Advanced Technologies and Creativity

Listed on OTC

Listed on TSM

1999

2006

2012

Sales/Development of  
e-commerce and IT product

System integration

Platform solutions

E-commerce services

1st 3-Year Plan

2013

2014

2015

Defining Key Drivers



Cloud



Security



DM

Business transforms



Business size



Emerging technologies



Management system

2nd 3-Year Plan

2016

2017

2018

Cloud integration



IoT biz development



Goals in the 3rd 3-Year Plan

Be a service provider for Corp IT



Consult and Generate Biz IT



# Business Areas

## ICT Service Business

Utilizing advanced technologies such as cloud computing, security, IoT, and AI to contribute to the digital transformation of client companies, and to the creation of new businesses



### Business IT Solutions

Customers: Global manufacturing, construction and agriculture

- Consulting service
- DX, AI, IoT Solutions, etc.



### Technical Solutions

Customers: SoftBank Companies

- System development and operational support for non-cloud environments
- Support for client companies' development systems (managerial agency for developers), etc.



### Corporate IT Solutions

Customers: Corporations, municipalities, independent admin. institutions, Softbank Corp.

- Cloud migration of in-house systems such as e-mail
- Security operation monitoring of customer systems, etc.



### EC Solutions

Customers: Consumer

- EC site management agency for sales of security software, etc.
- EC sales of font licenses, etc.

# Microsoft Cloud Business Strengths



Top-class domestic implementation track record,  
and technical capacity recognized by Microsoft

## Performance

Started cloud business in 2009, when  
the cloud was still in its infancy

**Numerous implementation  
successes with leading companies**  
(Construction/manufacturing industry,  
education sector, etc.)

### Cloud Implementation Successes

**1,119**  
companies

Cloud SI  
Implementati  
on  
**413**  
companies

ClouXion  
Implementati  
on  
**706**  
companies

(as of end of September 2020)

## Certification

Accreditation to prove the  
performance of partners dealing with  
cloud solutions

**Claimed  
The GOLD Prize in 5 areas**

### Microsoft Cloud Performance Competencies

- Gold** • Cloud Platform
- Gold** • Cloud Productivity
- Gold** • Enterprise Mobility Management
- Silver** • S&M Cloud Solutions
- Silver** • Cloud Business Applications

## Evaluation

Award for implementation  
track record and advanced initiatives  
for global partners

**Awarded for eight  
consecutive years**

### Microsoft Partner of the Year



9-time award winner;  
Awarded for eight consecutive  
years since 2014



Japan's first  
quadruple crown



# Security Business Strengths



Fusion of knowledge and know-how accumulated through providing cloud and security solutions

## Performance

Track record of implementation success in security monitoring

- Major communications carrier
- Local government information security cloud
- Manufacturing/construction industries, etc.



## Utilization of Knowledge

**Unique AI modeled on analyst experience and knowledge**

Able to analyze as many as 10 billion event logs and alerts per day on a proprietary log analysis base built on the cloud



## Accolades

Implementation track record and technical efforts recognized by Microsoft, security product manufacturers, etc.

**Received numerous external awards**



# Targeted Management Indicators and Key Themes

## FY2021 Management Indicators

- Operating income of 4.3 billion yen (20% CAGR from FY18/2.5 billion yen as a starting point)
- Business IT & Corporate IT to 50% as a percentage of total net sales
- ROE 13%

## Key Themes

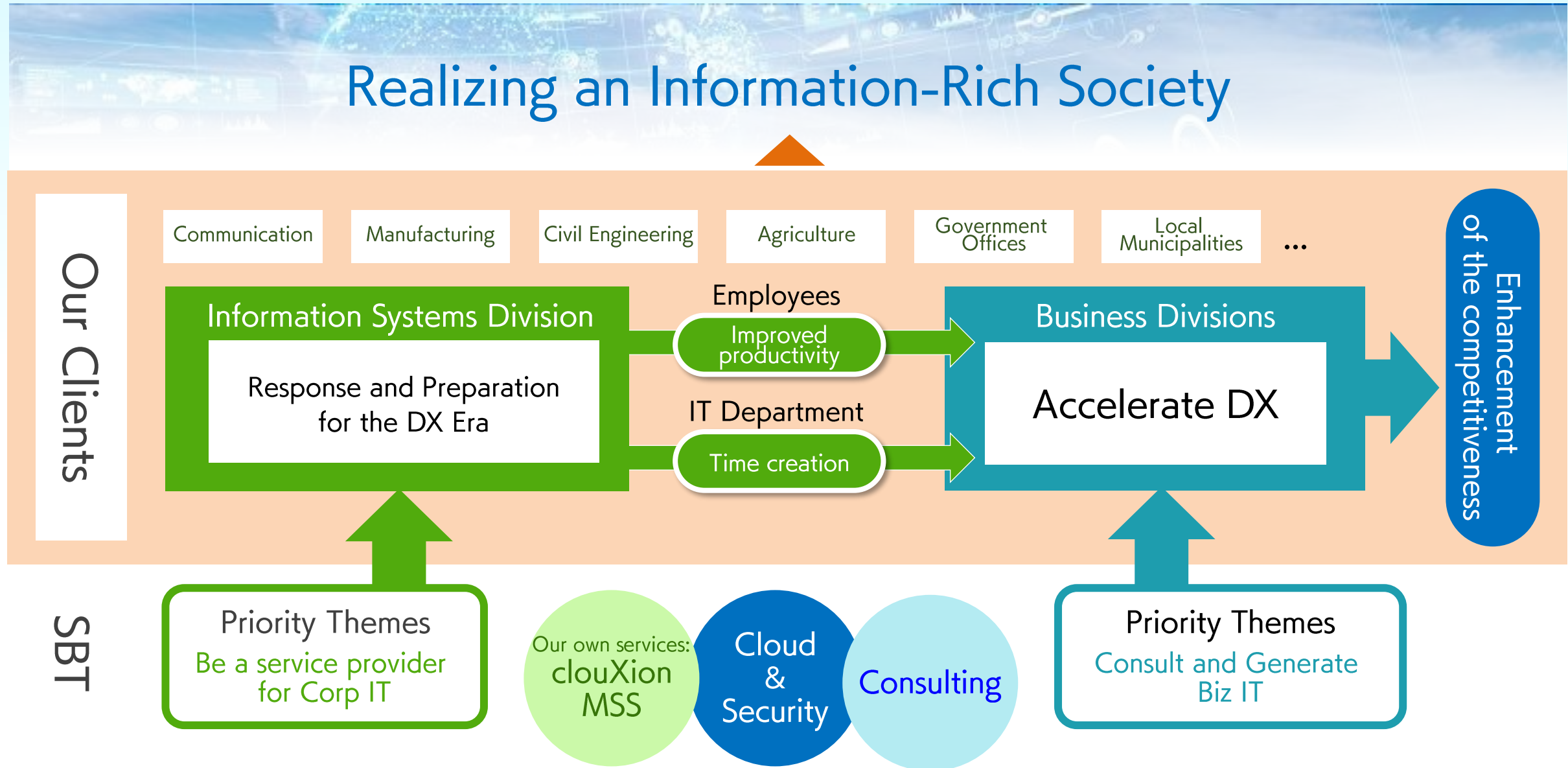
Be a service provider for Corp IT



Consult and Generate Biz IT

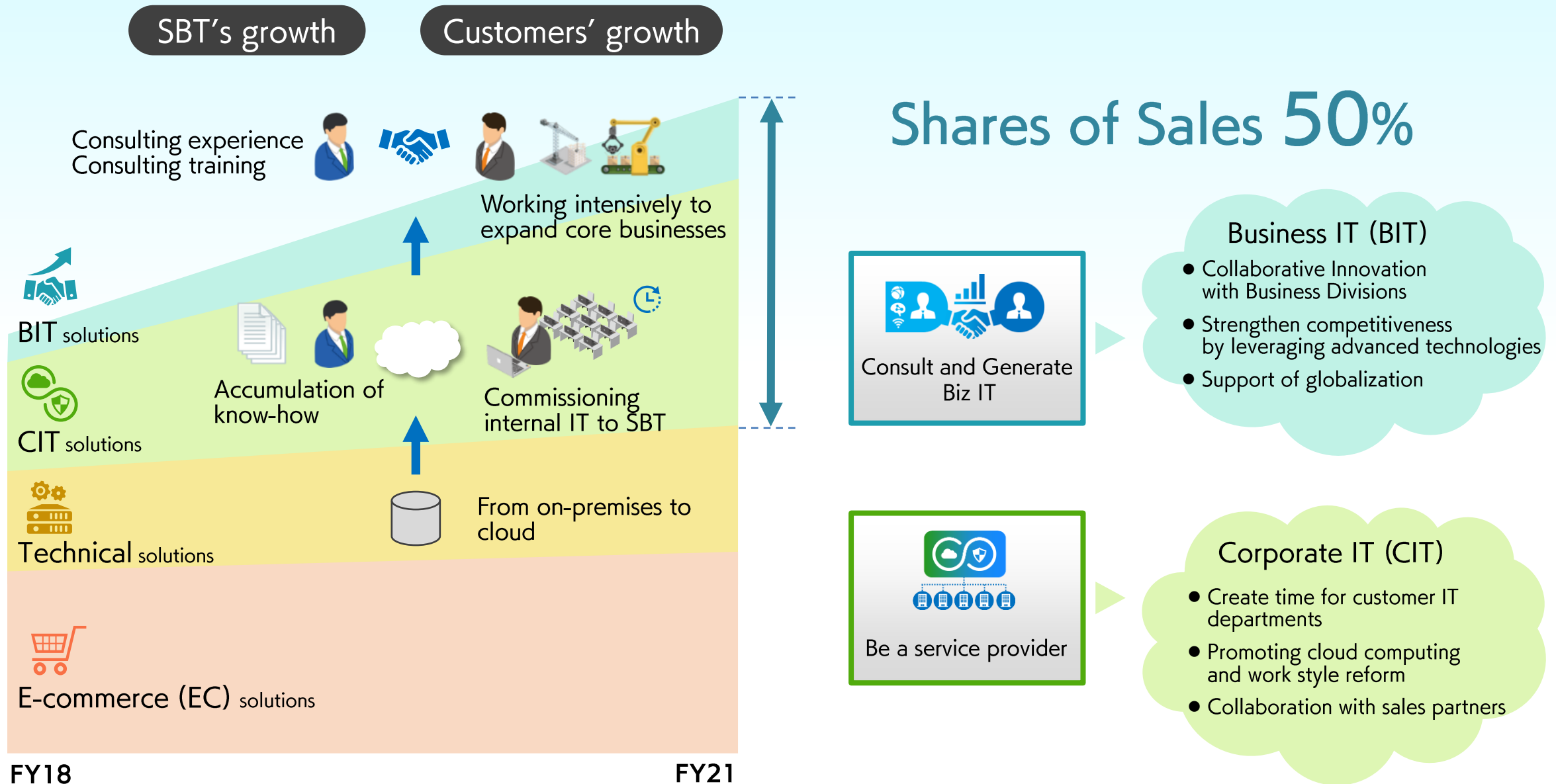


# SBT's Aims for the Future





# Growth of Cloud Business (BIT and CIT) Focused on the Third Medium-Term Management Plan



# Awards received

## Cloud

### Microsoft Partner of the Year

#### 8 consecutive years

- Power Apps & BI Award (2021)
- Internet of Things (IoT) Award, Automotive Award (2020)
- Internet of Things (IoT) Award (2019)
- Security and Compliance Award (2018)
- Cloud Productivity Award (2017)
- Messaging Award, Public Sector Award, Cloud Platform Award (System Integrator) (2016)
- Cloud Platform Competency Award(System Integrator) Identity and Access Competency Award (2015)
- Identity and Access Competency Award (2014)
- Cloud Partner Award (2012)



### Microsoft Worldwide Partner Award

#### 4 Prize

- 2020 Microsoft Country Partner of the Year
- The Microsoft 2019 Partner of the Year Awards "Internet of Things Partner of the Year" finalists
- Collaboration and Content Partner of the Year Finalist (2017)
- Country Partner of the Year Award, Cloud Packaged Solutions, Messaging, Public Sector-Government Award (2016)



## Security



Imperva, Inc.  
Top Growth Partner Award Award (2017)



Japan Network Security Association  
JNSA Prize special award (2017)



McAfee  
Received Partner Award 2016  
2 category award



27th Nikkei New Office Award  
Office Security Award (2014)



## Others



7th Japan HR Challenge Award  
Winning the Excellence Award  
in the Recruiting Division (2018)



### GOOD DESIGN AWARD 2018

To the next generation of Web Browser text layout  
The activities of the study group were awarded  
the Good Design Award. SBT contributes through  
the provision of "FONTPLUS". (2018)



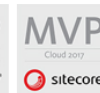
Sitecore MVP Award  
Received 3 in the technology  
category(2020)



Sitecore MVP Award  
Received 4 in the technology  
category(2019)



Sitecore MVP Award  
Received the highest number of  
5 in Japan for 2 consecutive years  
(2018)



Sitecore MVP Award  
Received the highest 5 awards  
in Japan (2017)



Sitecore MVP Award  
Awarded (2016)

# SB Technology by Numbers

\*Items not marked as “consolidated” are statistics for SBT alone.

## Employees

SBT  
consolidated  
Number of  
Employees

**1,328**  
(As of September 2021)

## Working Style

Reduction of overtime by improving productivity

**42 hours** → **24 hours**  
FY2015 FY2020

## Growth Support

Use of Skill Development Leave (FY2020)

Number of employees  
who have acquired

Total days acquired

**184**

**410**

2020th  
New Graduate  
**45**  
(consolidated basis)

Average age  
**37.9**  
years of age

Percentage of paid leave  
taken per employee  
**60%**

Percentage of employees  
commuting to main office  
**79%**  
(Headquarters office FY20H2 achievements)

PHP Holder **107** | CBAP Holder **16**  
(March 2021)

## Technical Personnel

Ratio of job types

**7 : 2 : 1**

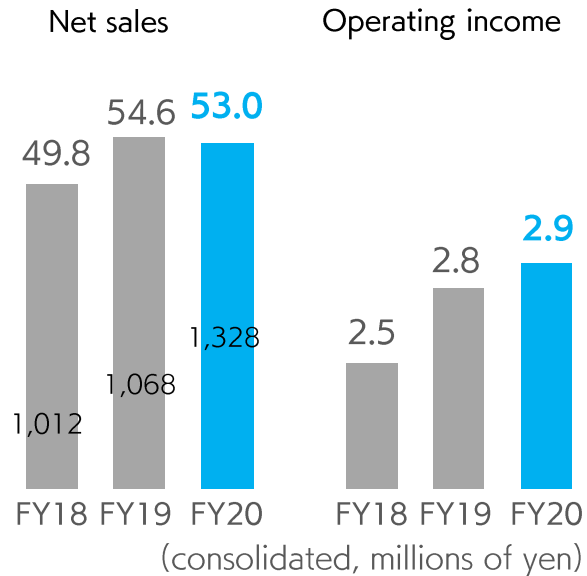
(Technology) (Sales) (Management)

Development partners

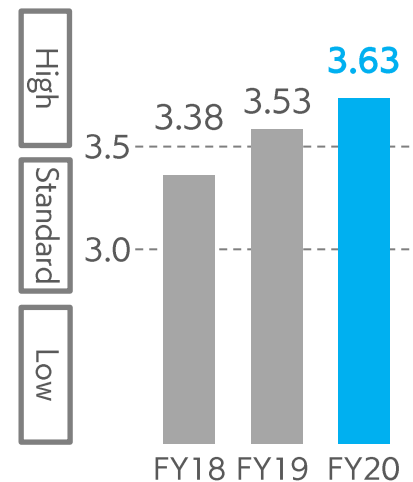
**2,700**

(March 2021)

## Index per Employee



## Comprehensive Employee Satisfaction (5-Level Evaluation)



### PMP (Project Management Professional)

An international standard qualification for project management that requires broad knowledge and practical experience as a project manager. Twenty-two percent of SBT technical employees possess this certification.

### CBAP (Certified Business Analysis Professional)

Qualification exams that authorize experienced business analysis practitioners with more than five years of experience.

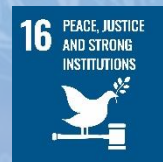
One of the most important indicators for our employees is the sense that their work is rewarding. Every year, each index in the survey related to rewarding work is rated high.



## Information Revolution – Happiness for everyone – Technologies Design the Future –

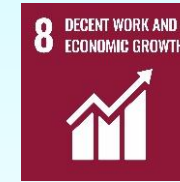


The SBT Group aims to achieve the Sustainable Development Goals (SDGs) by providing ICT services.



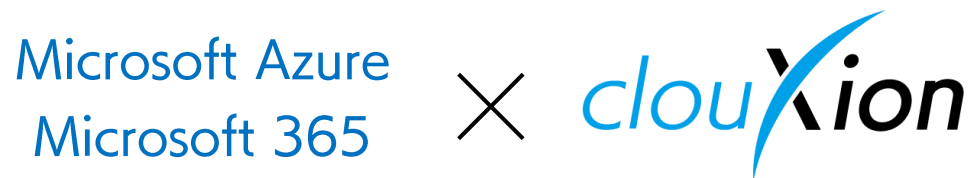
# Initiatives for Social Infrastructure

Contributing to the development of society and industry and creating new value by promoting DX



Providing solutions for transforming businesses through the cloud and cutting-edge technologies

## Corporate Digitalization



Improving efficiency and productivity by promoting new work styles suited for the post-COVID “new normal” era and promoting digitalization of tasks



Location-independent communication infrastructure



Computerization of contracts and applications both internally and externally



Implementation of online meetings, recruitment, and training



Shift to online announcement of financial statements and shareholder general meetings

## Industrial Digitalization



Integrated management of items and data needed to utilize IoT  
Contributing to enhanced competitiveness by co-creating new businesses through DX



【Manufacturing Industry】  
Remote monitoring of equipment and service renovation



【Manufacturing industry】  
Development of a coin laundromat platform



【Construction industry】  
Automation of building management in the construction industry



# Initiatives for Social Infrastructure

Supporting the creation of a resilient social infrastructure in an age when cyber attacks directly affect people's lives and businesses



We provide a variety of solutions to prepare for the expanding threat of cyber attacks.

## Cyber Resilience

### Local Government Information Security Cloud

Security measures against cyber attacks  
Achieving efficiency and convenience for local governments

### Zero Trust Security

Security measures irrespective of location in response to the new normal era

### Managed Security Service

Monitoring/operation by security experts 24 hours a day, 365 days a year

## Resilient Communities

Leading Companies • Government Offices



# Corporate Data

## Corporate Data

(As of March 31, 2021)

Trade Name	SB Technology Corp. (*)
Address	27-30, Shinjuku 6-chome, Shinjuku-ku, Tokyo
Description of Businesses	ICT services business
Establishment	October 16, 1990
Common stock	JPY 1,235 mn
Number of employees	1,328 (consolidated)

(\*) The company name was changed to SB Technology Corporation as of October 1, 2019.

## Board of Directors

(As of July 1, 2021)

### Member of the Board

Representative Director President & CEO	Shinichi Ata
Member of the Board CSO	Mitsuhiro Sato
Member of the Board CFO	Masaaki Okazaki
Member of the Board	Kimihiko Kaneko
External Member of the Board	Shigeo Suzuki
External Member of the Board	Yoshie Munakata

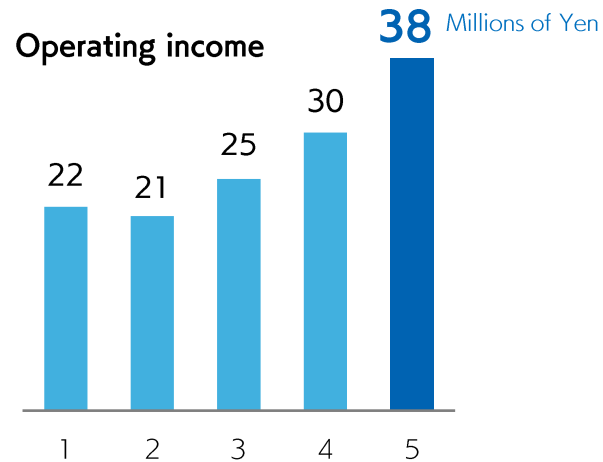
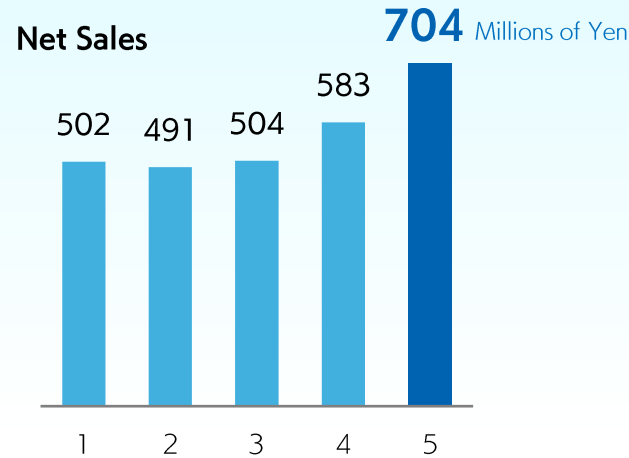
### Audit & Supervisory Board Member

Chairman of Audit & Supervisory Board	Mitsumasa Ueno
Audit & Supervisory Board Member	Haruhiko Hirose
Audit & Supervisory Board Member	Michiaki Nakano
Audit & Supervisory Board Member	Naito Takashi

### Vice President

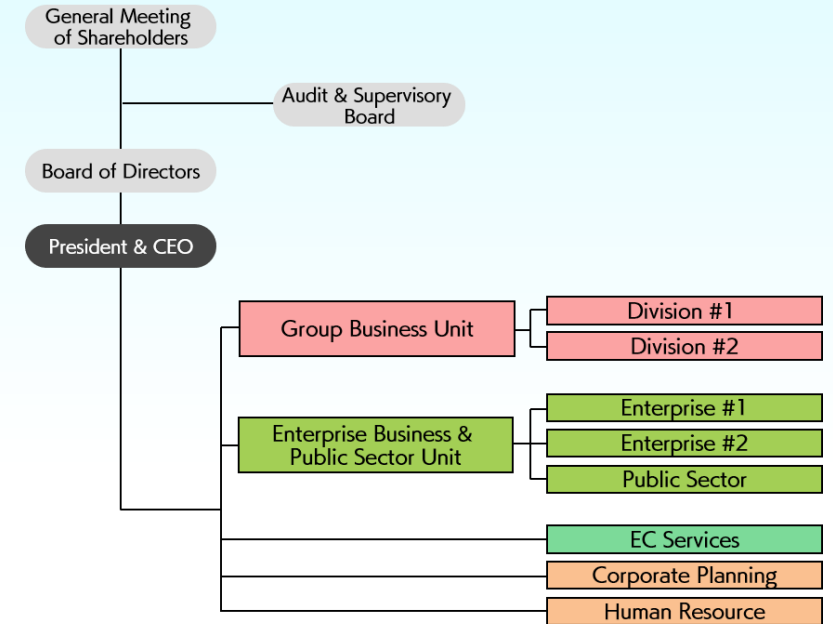
Chief Executive Officer	Shinichi Ata
Vice President Executive Officer CSO	Mitsuhiro Sato
Executive Vice President CFO	Masaaki Okazaki
Executive Vice President CIO	Akira Kitamura
Executive Vice President	Masaki Watanabe
Senior Vice President CCO	Seiichi Masaoka
Vice President	Takashi Kodama
Vice President	Makoto Aoki
Vice President	Takuya Miyazawa

## Management Summary



## Organization Chart

(As of April 1, 2021)



## Certification and Accreditation

(As of August 1, 2021)



ISMSCertification・Scope of Certification  
Head office/Shibadaimon/Tennozu  
Nagoya/Osaka/Fukuoka



Eruboshi



Kurumin

# Group Structure

SoftBank Group Corp.

SoftBank Corp.

## SB Technology

### Group Companies (As of April 1, 2021)



#### M-SOLUTIONS, Inc.

Providing cloud services and system design, development, operation and maintenance services primarily focused on smart devices



Fontworks

#### FONTWORKS Incorporated

Planning, development, and sales of fonts (typefaces), software development, technical services, OEM, etc.



KAN

#### Kan Corporation

Providing educational content that employs cloud services to achieve internal business improvement and innovations in communication.



#### CyberTrust Japan Co., Ltd.

Providing of IoT services, OSS/Linux services, and certification/security services



#### REDEN Corp.

Providing a platform to promote the use of agricultural data and support the acceleration of the agricultural growth cycle



#### DENEN Co. Ltd.

Providing system consulting and web system development solutions, primarily for the telecommunications sector and local governments.



#### I/O SYSTEM INTEGRATION CO., LTD

Development, sales and maintenance of information processing systems

# SB Technology



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-Technologies Design the Future-