

Second Quarter of the Fiscal Year Ending March 31, 2016
(FY2015 Q2)

Results of Operations

October 29, 2015
SoftBank Technology Corp.

Important Information about this Presentation

1. Starting in the fiscal year ended March 31, 2015, the eBusiness Services and Solutions segments have been combined to create a single segment called ICT Services. To provide additional financial information for reference, three service categories have been established: Digital Marketing, Platform Solutions and System Integration. The service category data for the fiscal years ended March 31, 2015 and earlier on this presentation uses the new business categories.
2. Starting with the fiscal year ending March 31, 2016, revisions have been made to the categorization of some services and to the method used for the allocation of the amount of elimination of internal transactions with subsidiaries for the marginal profit. These revisions have been used for sales and marginal profits for each service category in the same period of the previous fiscal year.
3. The marginal profits and fixed costs shown on this presentation have changed because of the partial revision in the recognition method for e-commerce services' expenses. Marginal profits and fixed costs for the fiscal years ended March 31, 2015 and earlier have been restated based on the new expense recognition method.
4. EBITDA figures shown on this presentation are the sum of operating income/loss, depreciation and amortization of goodwill.
5. Figures in all graphs in this presentation may differ slightly from figures in earnings announcements because of rounding.

Disclaimer

This presentation was prepared based on information available and views held at the time it was made. Its statements that are not historical facts, including, without limitation, plans, forecasts and strategies, are "Forward-looking statements," which are by their nature subject to various risks and uncertainties. The actual results and others may differ materially from those expressed or implied in any forward-looking statement due to a change in the operating environment or for other reasons.

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The background of the slide features a soft-focus image of a landscape. In the foreground, a dense forest of green trees is visible. In the middle ground, a white wind turbine stands prominently. The sky above is a pale blue, filled with numerous small, dark silhouettes of birds in flight, scattered across the upper half of the frame. The overall aesthetic is clean and modern, with a focus on nature and sustainable technology.

Results Overview

FY2015 H1 Results Summary

Comparison with the previous fiscal year

Overview

- Earnings were higher due to an increase in sales from operation and services despite the sharp decline in hardware sales from FY14 Q3 onward.

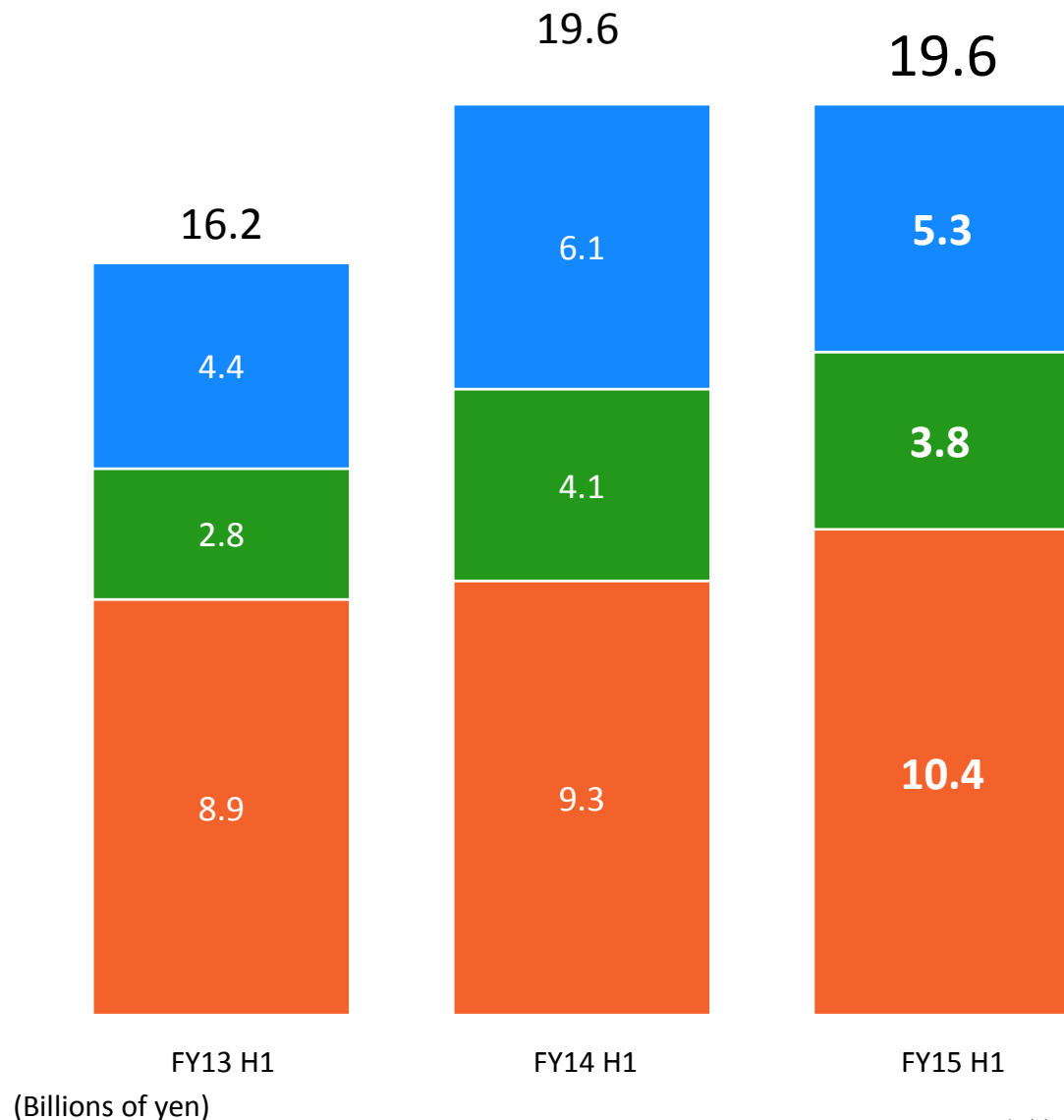
(Millions of yen)	FY15 H1	FY14 H1	Amount of change	Ratio of change
Net sales	19,640	19,678	(37)	(0.2)%
Operating income	650	572	+77	+13.5%
Ordinary income	645	541	+104	+19.3%
Profit attributable to owners of parent	345	330	+14	+4.5%
EBITDA	1,129	1,065	+63	+5.9%

Note: EBITDA = Operating income (loss) + Depreciation+ Amortization of goodwill

Overview

- Steady progress in line with the full year forecast

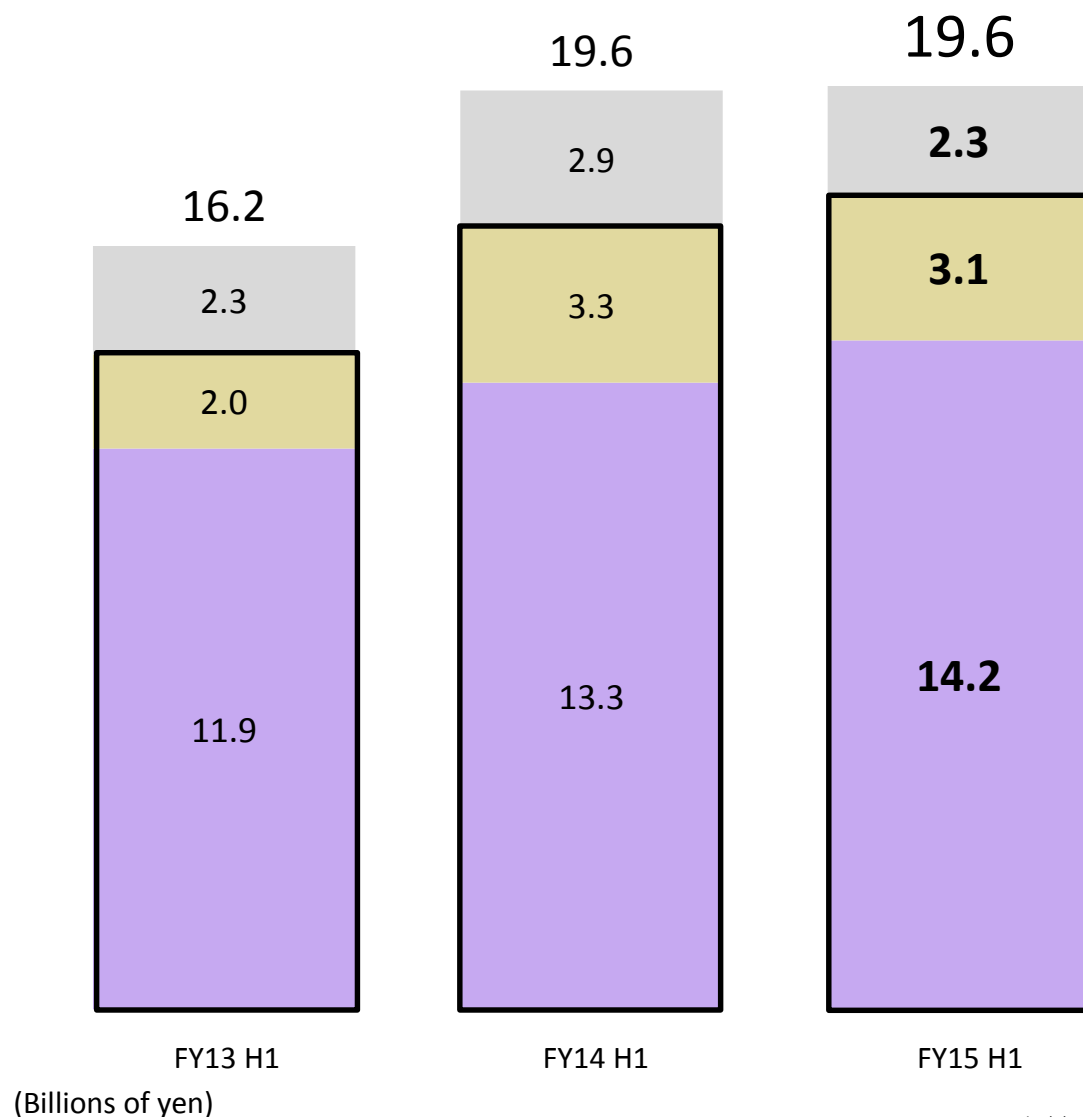
(Millions of yen)	FY15 H1	Forecast First half	Progress Ratio	Forecast Full year	Progress Ratio
Net sales	19,640	19,500	100.7%	42,000	46.8%
Operating income	650	680	95.6%	1,700	38.3%
Ordinary income	645	640	100.9%	1,600	40.4%
Profit attributable to owners of parent	345	400	86.3%	1,000	34.5%



FY15 H1 consolidated sales
19.6 billion yen
Year-on-year sales **(0)** billion yen, **(0.2)%**

Year-on-year sales by service category:




Platform solutions	↘	(817) million yen, (13.3)%
System integration	↘	(318) million yen, (7.7)%
Digital marketing	↗	+1,097 million yen, +11.7%

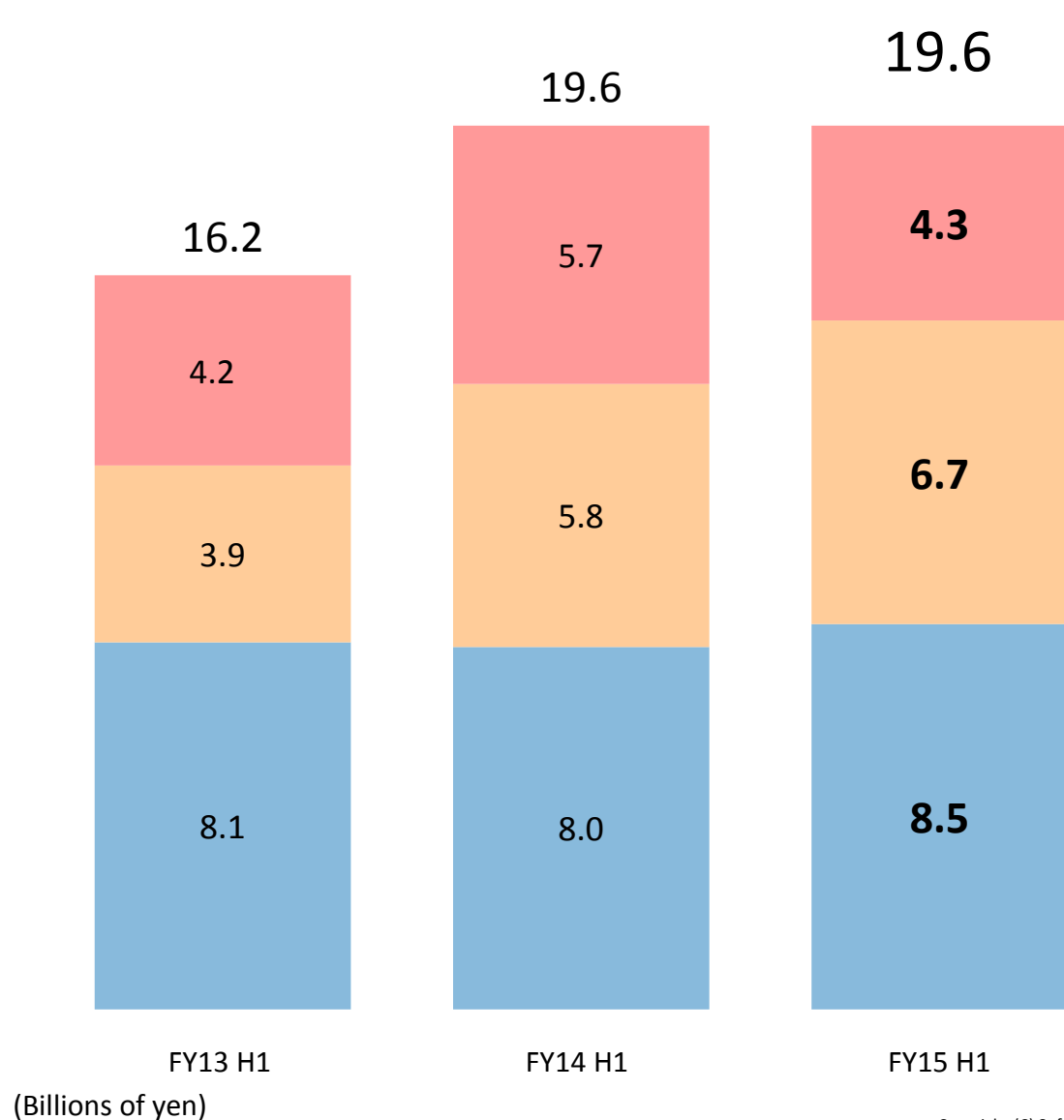


Steady progress with the structural reform of business operations.

Operation and maintenance sales and SBT original services expanded smoothly.

Year-on-year sales by Type of Products and Services :

Hardware sales		(649) million yen, (21.8)%
Development		(204) million yen, (6.2)%
Operation and services		+815 million yen, +6.1%



Year-on-year sales:

SoftBank Group

➡ (1.36) billion yen, (23.7)%
Hardware sales and development projects decreased.

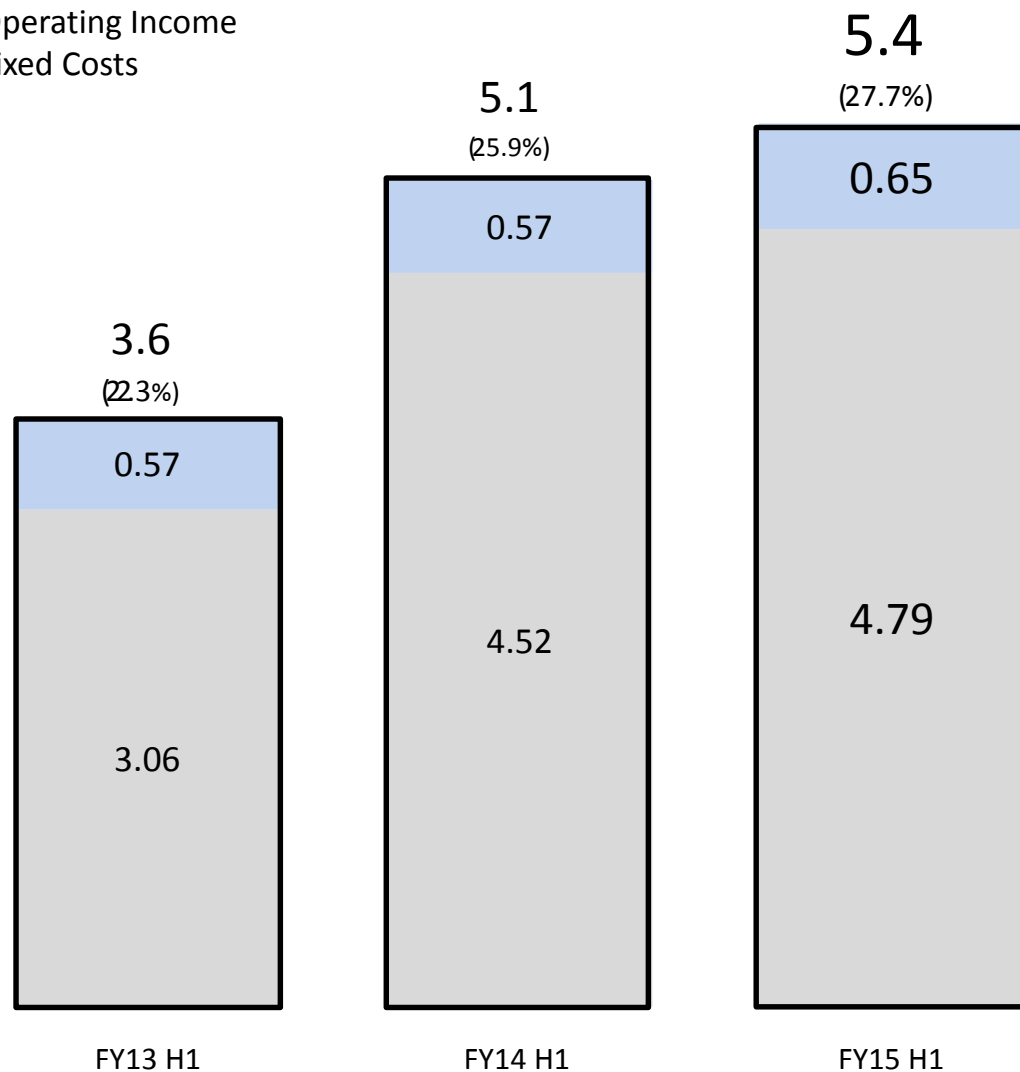
Non-SoftBank Group

➡ +820 million yen, +13.9%
Sales increased firmly, mainly in three key drivers.

E-commerce services for individuals

➡ +506 million yen, +6.3%

□ Marginal Profit *Marginal profit ratios in parentheses
■ Operating Income
■ Fixed Costs



(Billions of yen)

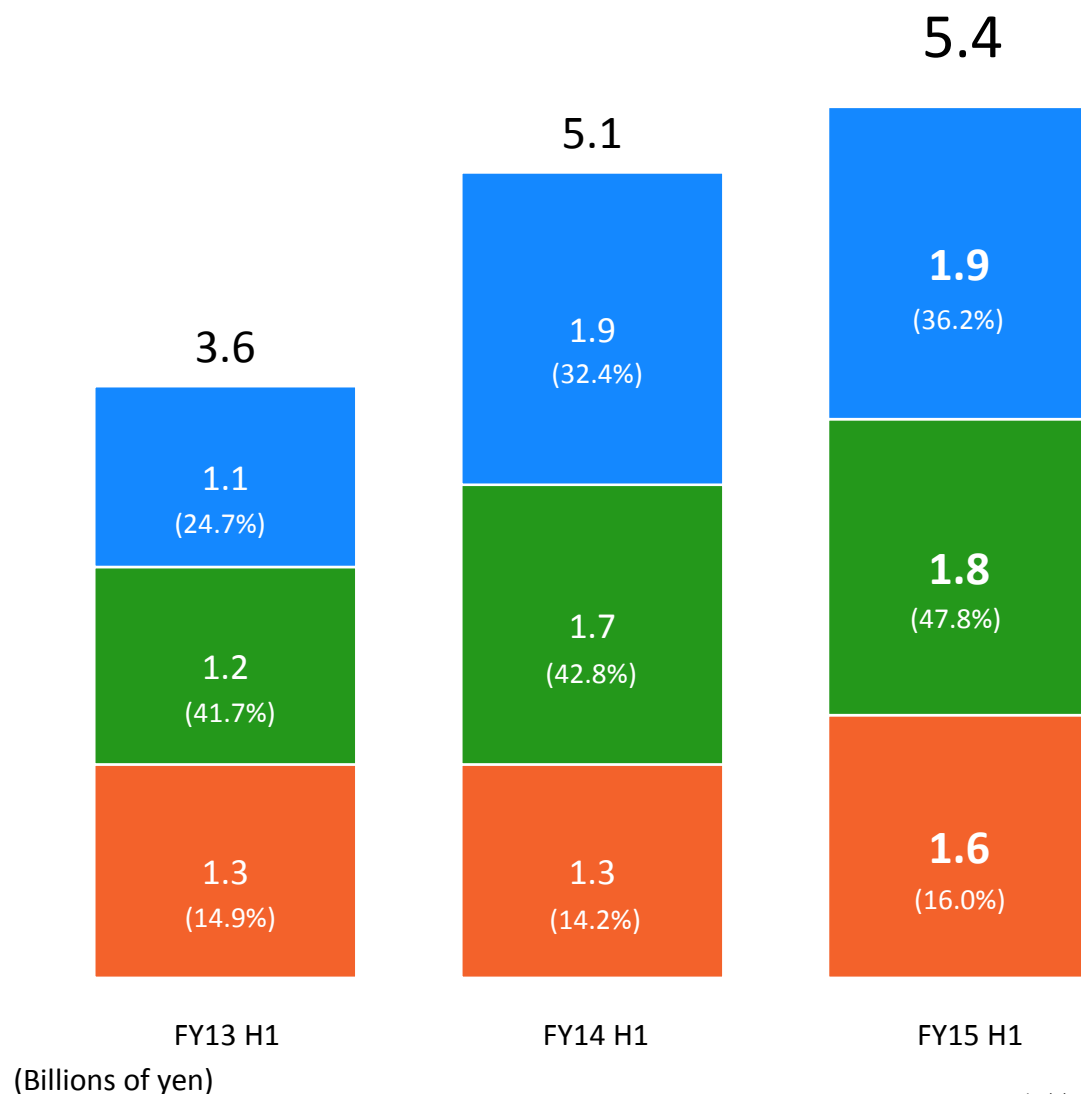
FY15 H1 marginal profit **5.4** billion yen
Year-on-year: +**343** million yen, +**6.7%**

FY15 H1 operating income **650** million yen
Year-on-year: +**77** million yen, +**13.5%**

Increase in fixed costs resulting from
M&A and an increase in personnel.

The marginal profit ratio was 1.8 points
higher than FY14 H1.

*Marginal profit ratios in parentheses

Marginal profit ratio improved in
all service categories

Platform solutions

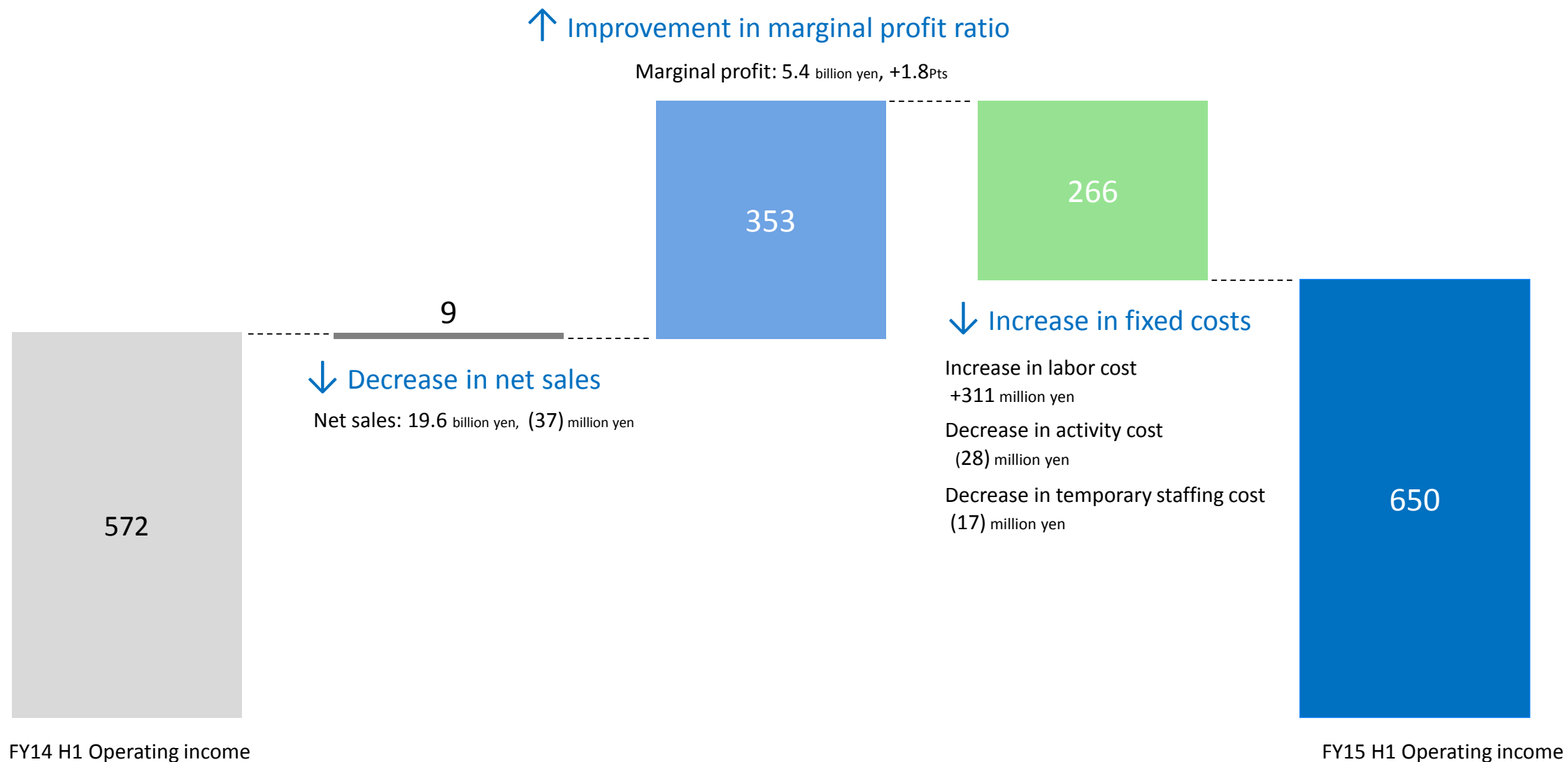
➡ Marginal profit **1.9** billion yen
Year-on-year: (61) million yen, (3.1)%
Marginal profit ratio: +3.8 points year-on-year ➡

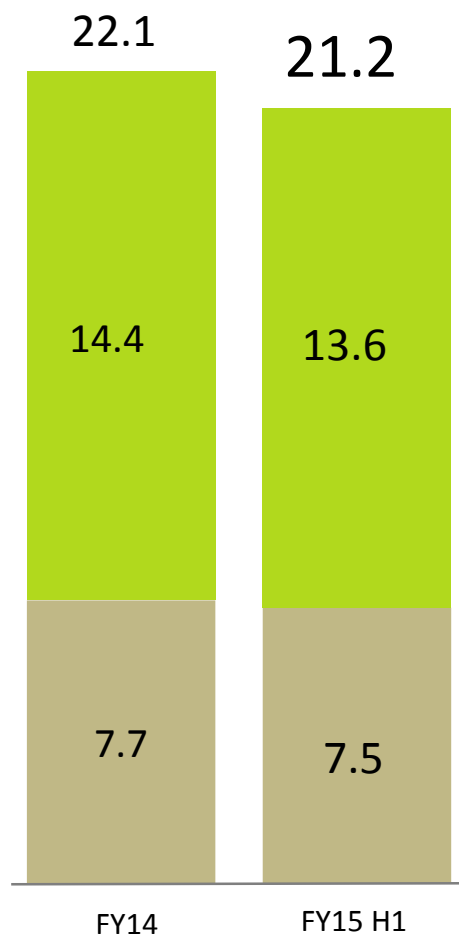
System integration

➡ Marginal profit **1.8** billion yen
Year-on-year: +56 million yen, +3.1%
Marginal profit ratio: +5.0 points year-on-year ➡

Digital marketing

➡ Marginal profit **1.6** billion yen
Year-on-year: +349 million yen, +26.3%
Marginal profit ratio: +1.9 points year-on-year ➡



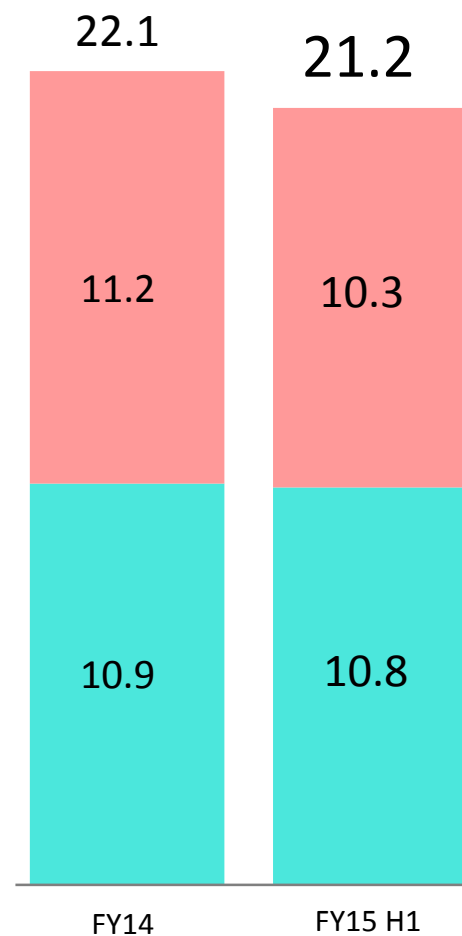


Current assets

Current cash	5.7 billion yen (0.08) billion yen
Sales credit	6.1 billion yen (0.8) billion yen
Work in process	0.3 billion yen +0.1 billion yen

Non-current assets

Goodwill	1.2 billion yen (0.08) billion yen
Investment securities	0.9 billion yen (0.1) billion yen



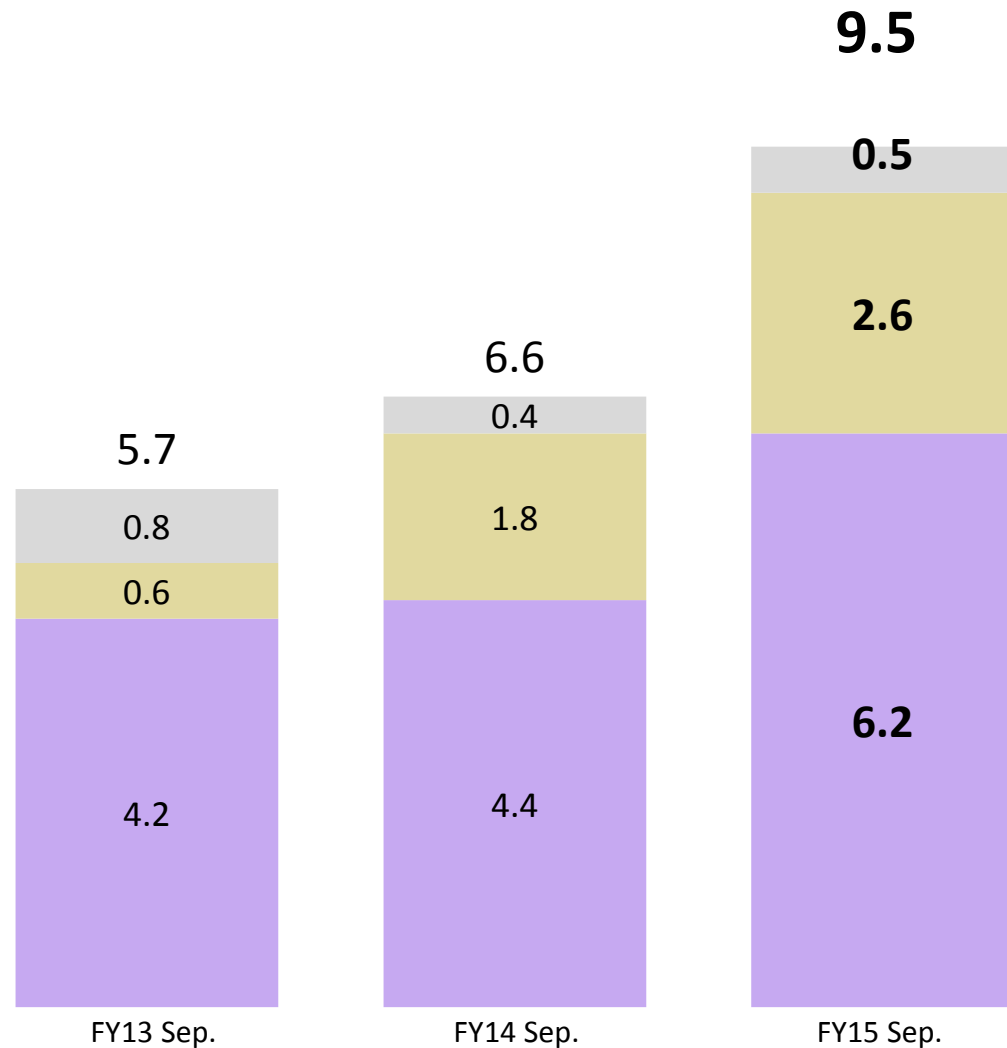
Liabilities

Accounts payable-trade	4.3 billion yen (0.2) billion yen
Accounts payable-other	0.4 billion yen (0.3) billion yen
Income taxes payable	0.2 billion yen (0.1) billion yen
Loans payable	1.1 billion yen (0.1) billion yen

Net assets

Retained earnings	9.5 billion yen +0.1 billion yen
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(Billions of yen)	FY15 H1	FY14 H1	Amount of change
Cash flows from operating activities	0.93	1.86	(0.92)
Cash flows from investing activities	(0.31)	(2.19)	+1.87
Cash flows from financing activities	(0.7)	1.81	(2.52)
Cash and cash equivalents at end of period	5.6	5.24	+0.36



(Billions of yen)

Order backlog (end-September 2015)
9.5 billion yen
Year-on-year: +2.8 billion yen, +43.1%

Orders for development, operation and services increased sharply due to receipt of orders for major projects in Q2

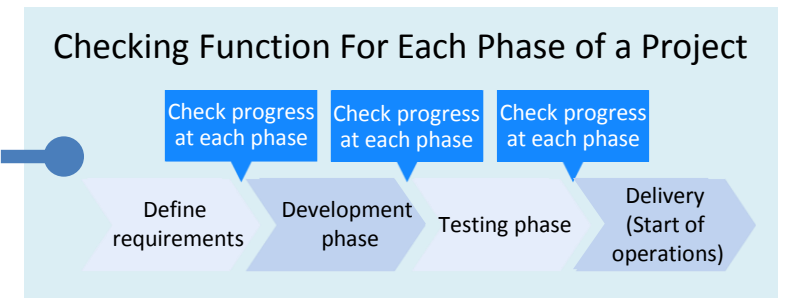
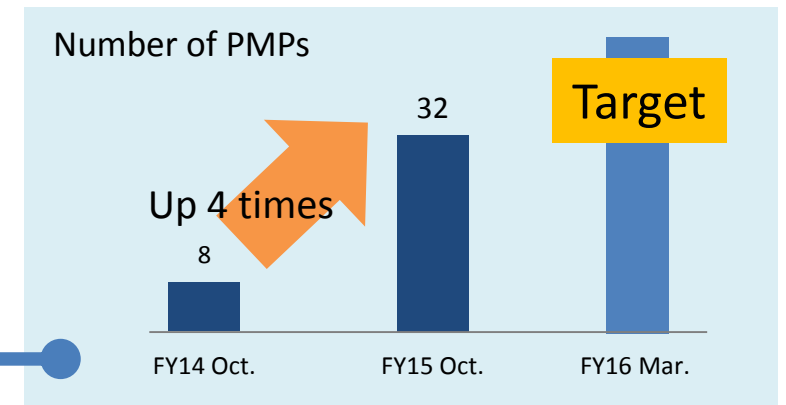
Hardware sales ➡ +147 million yen, +33.9%

Development ➡ +861 million yen, +47.3%

Operation and services ➡ +1.86 billion yen, +42.2%

Started the following project management reinforcement initiatives in the previous fiscal year

1. Confirm project progress by the Project Management Office (PMO) as needed
2. Strengthen project management skills by increasing the number of certified Project Management Professionals (PMPs)
3. Accumulate knowledge from experience at many large and multi-faceted projects
4. Perform third-party checks using PMO and certified PMPs for individual processes



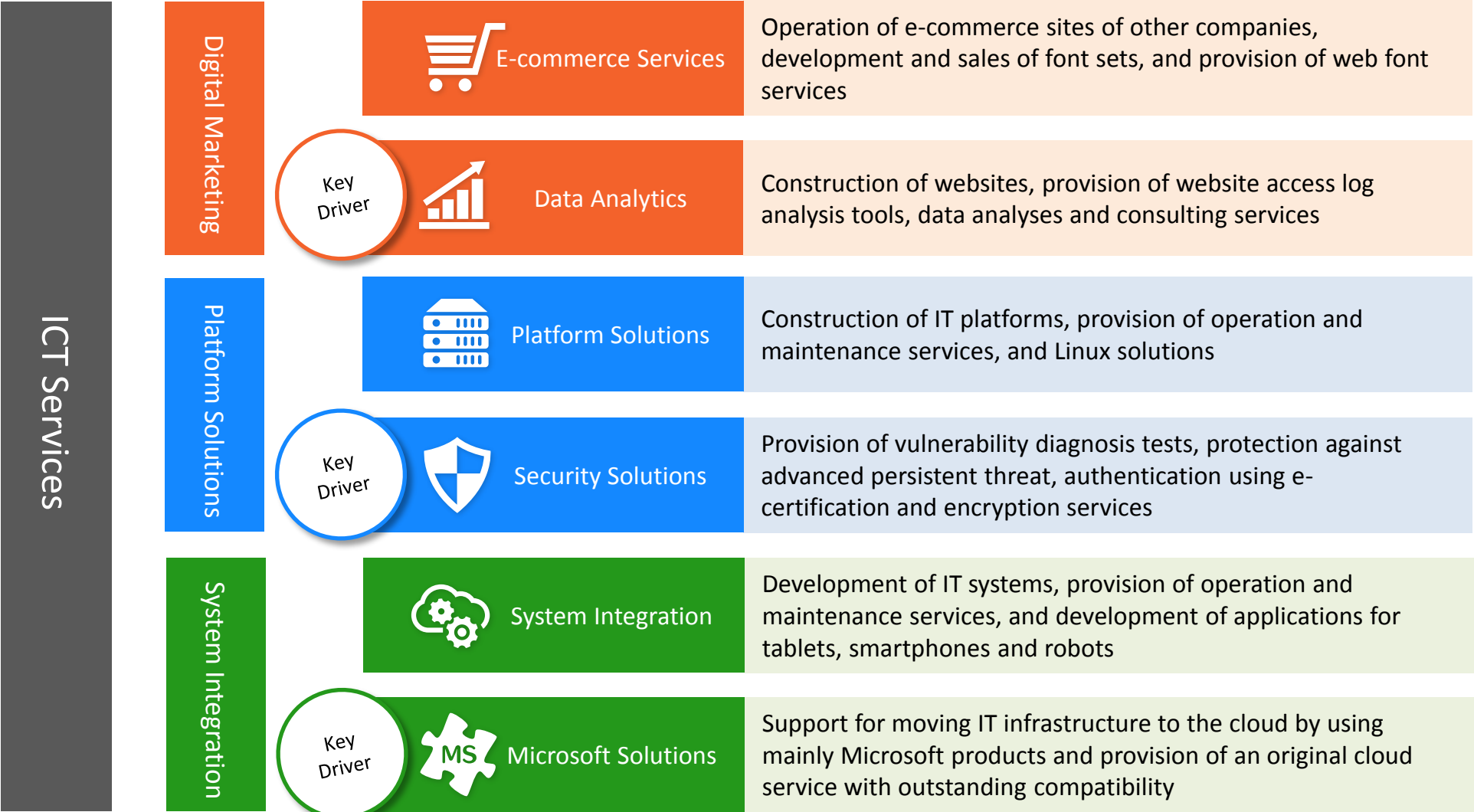
Benefits of a stronger management framework

- Establishing the best possible teams by assigning project managers with the proper skills for each type of project
- Improving the framework for quick support at projects with a negative outlook
- Reducing repeated and corrective steps by improving project quality

No new large unprofitable projects in the first half of FY15

The background of the slide features a soft-focus image of a wind turbine standing in a field of green trees under a bright blue sky. Several birds are captured in flight, scattered across the upper half of the frame. The overall aesthetic is clean and modern, with a color palette dominated by blues and greens.

Business Overview

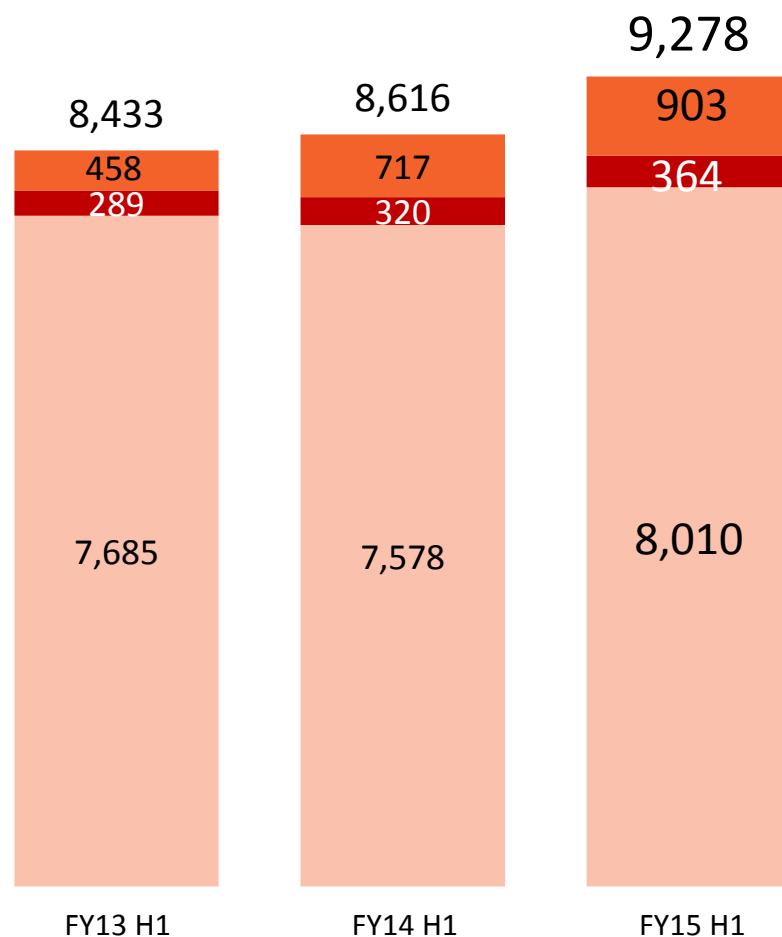




Font/other e-commerce services sales

Symantec Store sales (Asia)

Symantec Store sales (Japan)



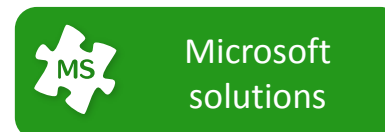
(Millions of yen)

Sales in the Symantec Store business were strong.

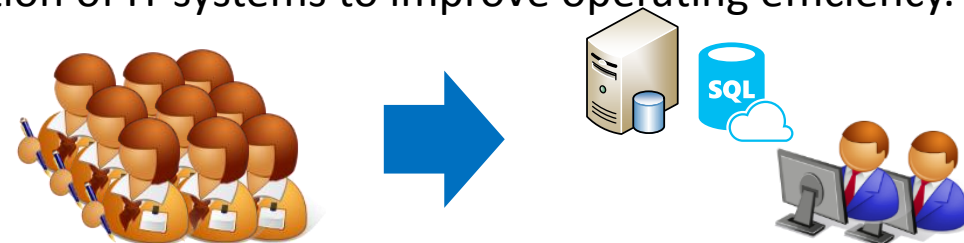
Year-on-year: +476 million yen, +6.0%

Highlights

- Cloud version of e-commerce system front-end server



- To maintain profitability, various measures are promoted including the introduction of IT systems to improve operating efficiency.





- Project revenue (license sales/individual development projects)
- Consistent revenue (analysis tools/consulting/operation and maintenance services)

FY15 H1 consistent revenue: **625** million yen

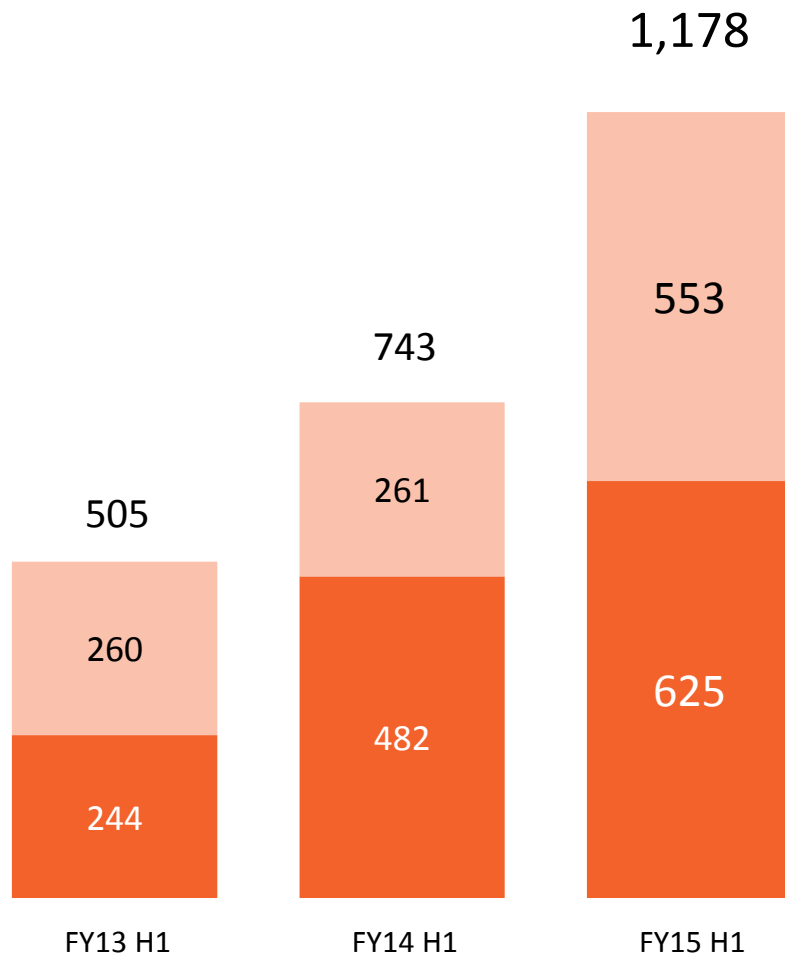
Year-on-year: +143 million yen, +29.7%

Highlights

- Sales increased because of Adobe tools and larger CMS projects

Topics

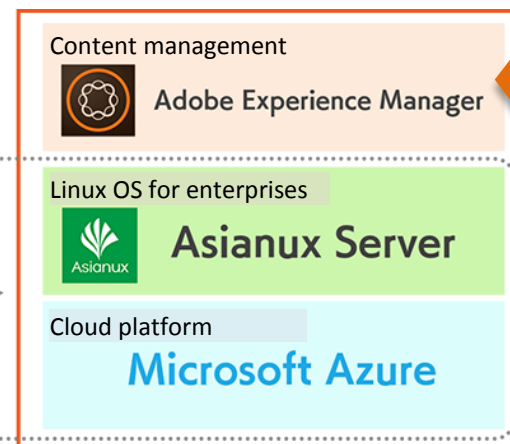
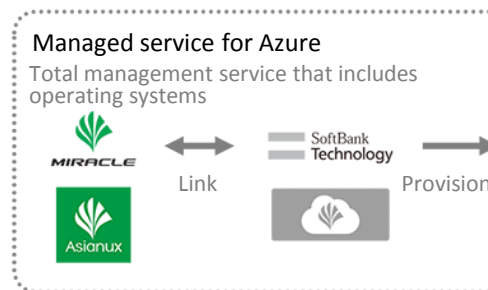
- Started selling Adobe Experience Manager on Azure
- Developed Adobe Experience Manager signage link



(Millions of yen)

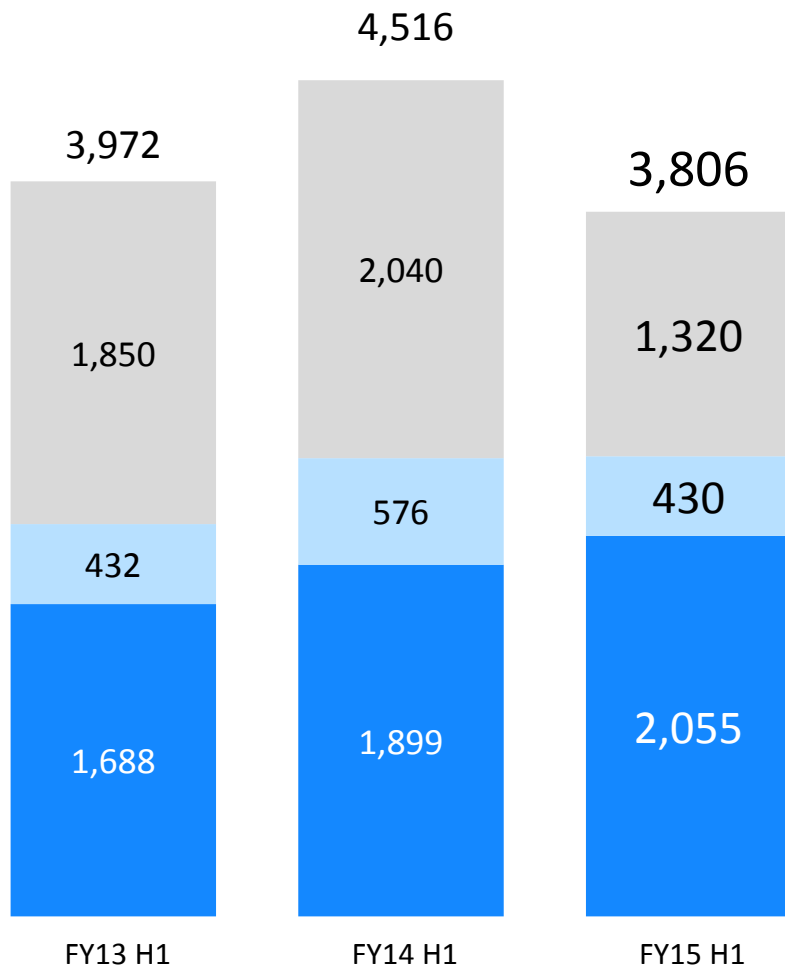
Adobe Experience Manager on Azure

Total support extending from cloud platforms to content management





- Project revenue (hardware/software sales)
- Project revenue (system construction/consulting)
- Consistent revenue (operation and maintenance/support)



Steady growth of sales from operation and maintenance services.

FY15 H1 consistent revenue: **2.0** billion yen

Year-on-year: +156 million yen, +8.2%

- Hardware sales to SoftBank Group companies declined sharply from FY14 Q3 onward.



■ Project revenue (hardware sales/system construction/vulnerability diagnoses)

■ Consistent revenue (operation and maintenance/certification services)

FY15 H1 consistent revenue: **1.0** billion yen

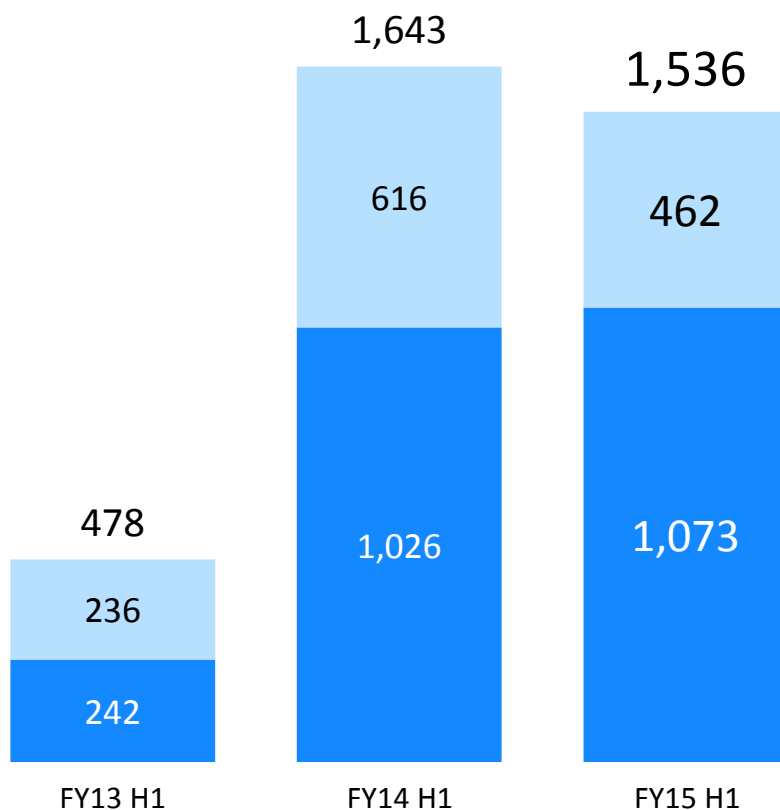
Year-on-year: +47 million yen, +4.6%

Highlights

- Sales of McAfee and Imperva products were strong; consistent revenue remained firm

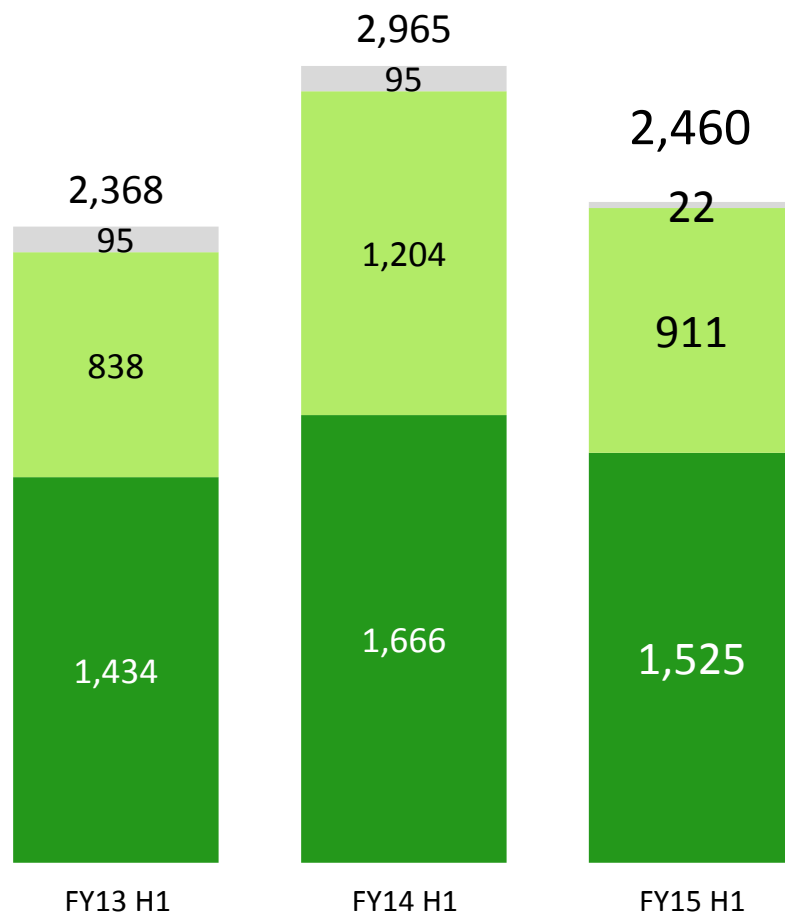
Topics

- Introduced Cloud WAF for protection against advanced persistent threat
- Started linkage for cloud access control OSG and device ID





- Project revenue (hardware and software sales)
- Project revenue (development projects)
- Consistent revenue (operation and maintenance services)



FY15 H1 project revenue (development projects):

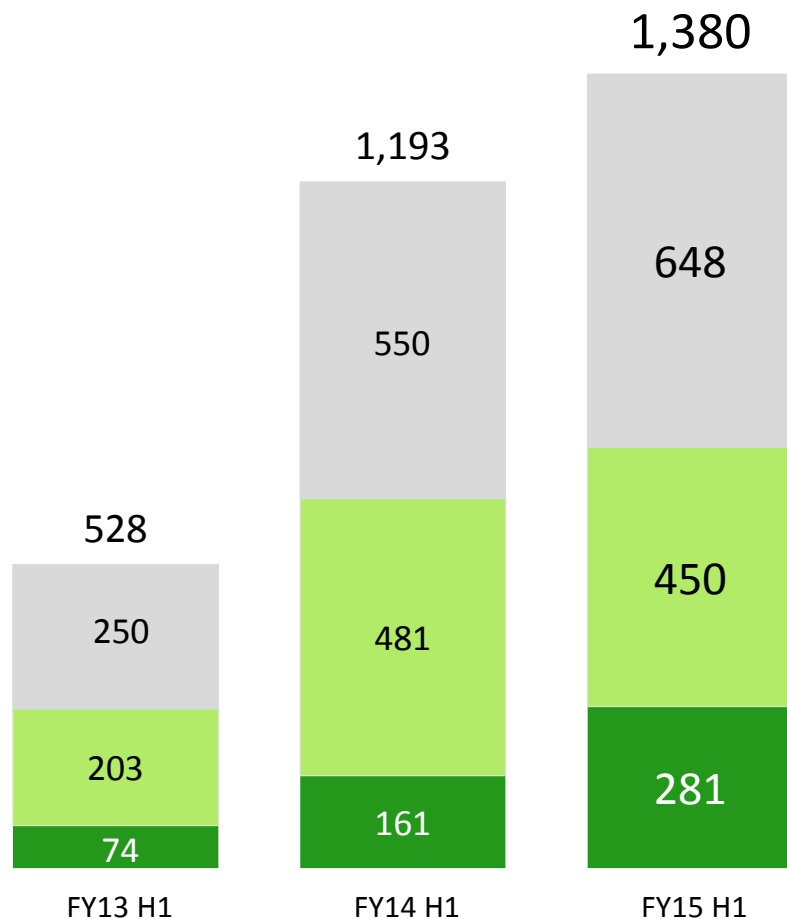
911 million yen

Year-on-year: (293) million yen, (24.3)%

- Project revenue (development projects) and consistent revenue from SoftBank Group companies decreased



- Project revenue (license sales)
- Project revenue (individual development)
- Consistent revenue (operation and maintenance/original service)



(Millions of yen)

FY15 H1 consistent revenue: **281** million yen

Year-on-year: +120 million yen, +74.6%

Highlights

- Sales of Office 365 and SBT original service Online Service Gate were strong. Consistent revenue continued to grow.

Topics

Developed a service for cloud utilization other than for mail systems

- Started distributing the OnePortal information sharing service
- Offering the Asianux enterprise Linux OS on Azure

**OnePortal**

The background of the slide features a soft-focus image of a landscape. In the foreground, there is a dense forest of green trees. In the middle ground, a white wind turbine stands prominently. The sky above is a pale blue with wispy white clouds, and several birds are captured in flight, scattered across the upper half of the frame. The overall aesthetic is clean and modern, with a color palette dominated by blues, greens, and whites.

Overview of Key Drivers

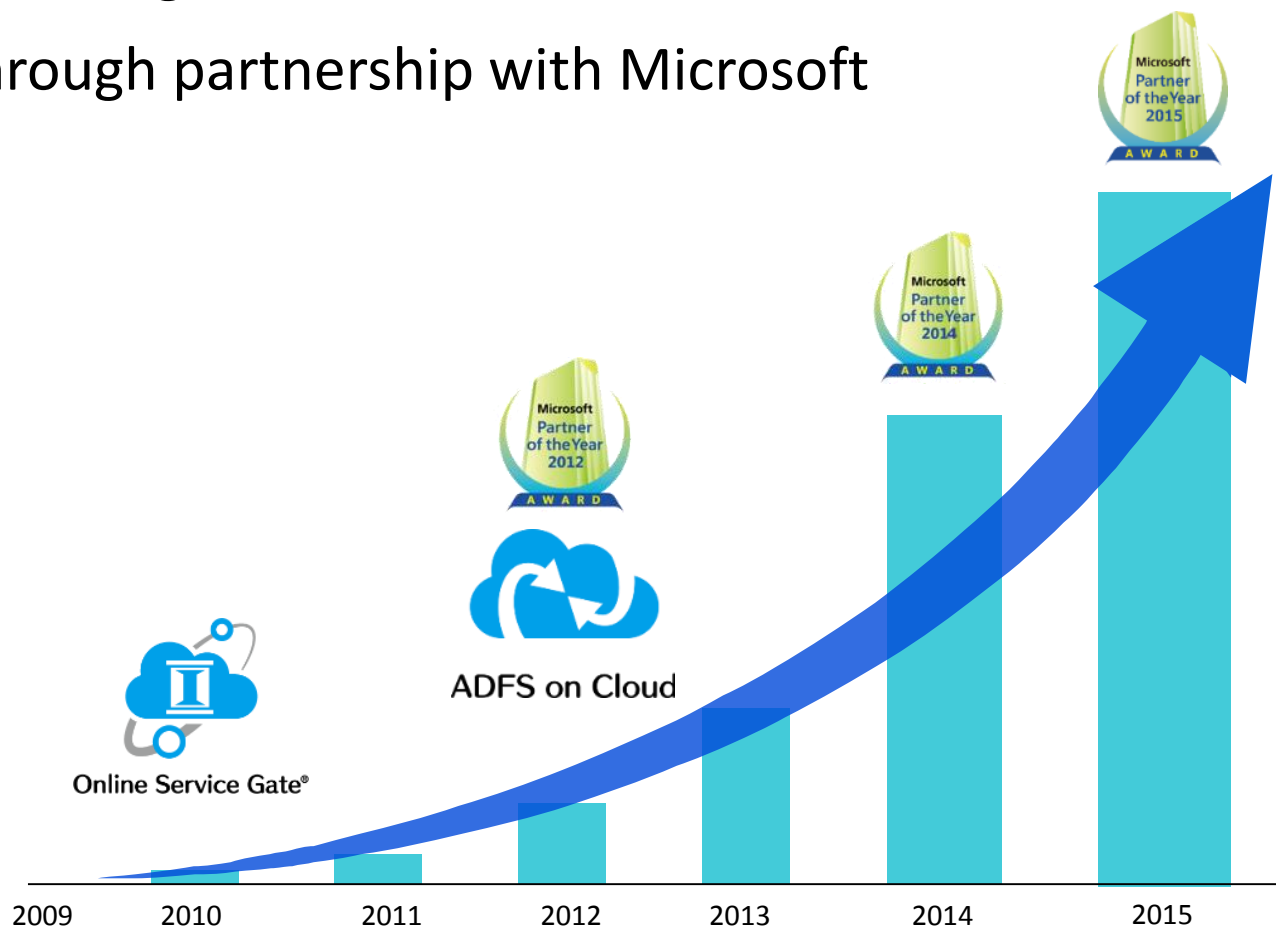
Performance of the Microsoft Solutions Business

Key Driver



Microsoft solutions

Started growth in the **cloud** sector in 2009
through partnership with Microsoft



2009: A partner in Japan from the initial phase, started offering BPOS

2011: SBT was the first Office 365 user in Japan

2012: First Office 365 project in Japan with more than 10,000 users

2013: Started offering cloud SharePoint and Sitecore

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•
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Cloud installations

498 companies 810,000 licenses

Introduction of Microsoft Azure

332 companies 393,000 licenses

Introduction of Office 365

166 companies 417,000 licenses

*Cloud installations are the number of installations for Office 365, Online Service Gate, ADFS on Cloud and Sitecore on Cloud.

Widespread use of **cloud-based** services is starting at enterprise companies, too



Using the cloud for anytime-anywhere convenience and for safety and confidence

➡ Device ID linkage with OSG/AoC, upgraded PEP and other services



Focus on cloud's scalability and linkage for use as a platform

➡ Sitecore on Cloud, Adobe Experience Manager on Azure and other content management systems using the cloud



- Allows using the cloud for tasks extending from IT platform and system development to operation and oversight
- More advances with technology for Web fonts that can be received from the cloud

The Businesses of SBT Match Japan's National Growth Strategy

Parts of the Japan Revitalization Strategy (2015 revision) (Source: Website of the Prime Minister of Japan and His Cabinet)

National revitalization
strategy

Use IoT, big data, AI



Cyber security measures



High-tech robots



Self-driving cars
Next-generation healthcare



Agriculture and fisheries
Centralization/consolidation
of agricultural land



Corresponding SBT businesses

- Data scientists
- Visualization and analysis services

- Public key infrastructure (PKI) technology, e-certification services

- Azure ML

- 4DP LogSearch

- FireEye, McAfee, SBT original security services
- Vulnerability diagnosis report, diagnosis -services

- Device ID linkage for account control and authentication
- Operational oversight services

- Development of Pepper app
- Pepper signage link
- Drone demonstration test

- Data scientists
- Visualization and analysis services

- Public key infrastructure (PKI) technology, e-certification services

- Azure ML

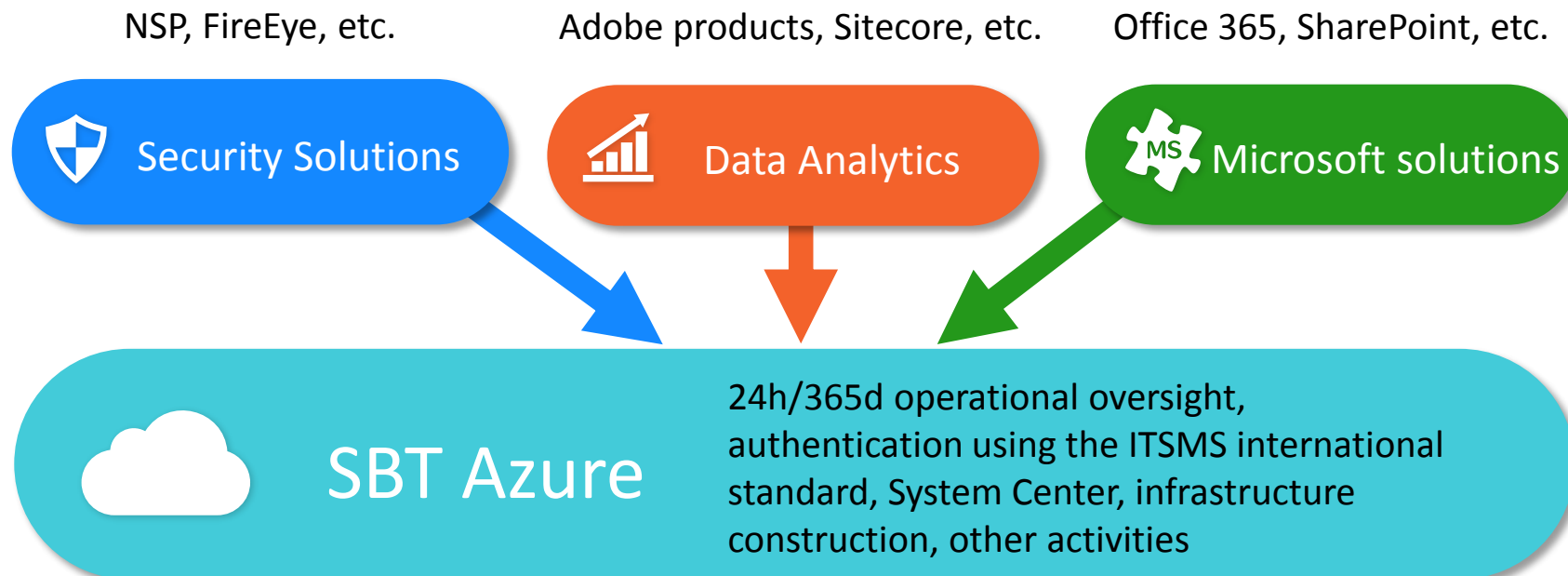
- Driver authentication
- Stress visualization

- Content management systems
- Consulting services

- Cyber attack protection

- Microsoft Azure

Using the Cloud and Convergence for Key Drivers



Convergence of key drivers on the cloud

Growth of social needs for these services



Increasing number of orders received by SBT

Consolidation of Key Drivers

– Progress with Public-sector Businesses



Public-sector
Business

Combining the following key drivers to utilize SBT's exclusive expertise



Microsoft Azure
(Cloud environment)



A secure framework
for information
management systems



Analysis of system
registration data



Know-how gained
from many projects
for large companies

Project to build a system of the centralized management
on the cloud of agricultural land data in Japan

Consolidation of Key Drivers

– Progress with Public-sector Businesses



Public-sector
Business

One key element of
the national growth
strategy

Promote “aggressive management” in the agricultural and fisheries industries



Move faster to centralize and consolidate agricultural land

Government of Japan

Goal is to collect information on idle agricultural land and consolidate agricultural land to cut costs in order to make the agricultural sector more competitive

Users

People want to work in the agricultural sector but there is no infrastructure for the centralized confirmation of data in order to determine the current operating environment

Government
agricultural
land data

- Agricultural land owners and borrowers
- Unused agricultural land
- Tax payments, etc.

Create e-systems and a link to map data systems

Information accessible to everyone



→ Require all agricultural committees in Japan to create ledgers and maps and make them accessible to the public

Consolidation of Key Drivers

– Progress with Public-sector Businesses



Public-sector
Business

Phase 1

Creation of centralized system for Japanese agricultural land data and public accessibility



Completed

Phase 2

Place this system on the cloud and combine with an information management system

Work is currently under way at SoftBank Technology, which is leading the project, and ASORA Tech Corp., which is 51% owned by SoftBank Technology

SoftBank
Technology



The background of the slide features a soft, artistic illustration of a sunset or sunrise. The sky is a mix of light orange, yellow, and pale blue. Several birds are depicted in flight, scattered across the upper half of the image. In the lower half, there is a silhouette of a wind turbine standing amidst a dense forest of trees. The overall aesthetic is clean and modern, with a focus on natural elements and technology.

Advanced Technologies at SoftBank Technology

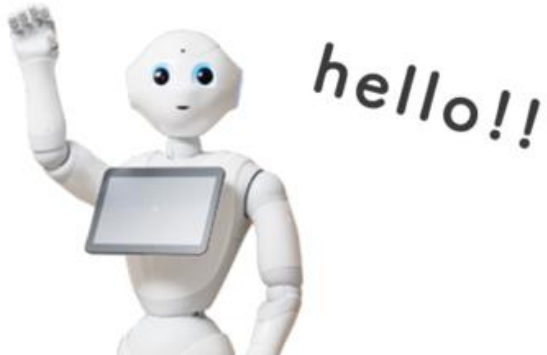
(Internet of Things and Robots)

How SBT Uses Advanced Technologies: Robots

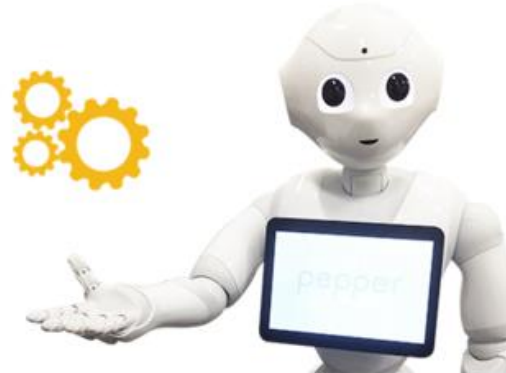


Internet of Things

Since the sales launch of Pepper, more than 20 applications have been developed



Consulting for the use of Pepper



Development of Pepper applications



Links with external systems

New
applications

Education

- English-language lessons for children
- Learning greetings around the world

Company
reception desks

- Links with reception systems
- Guest services

Outside company
events

- Event guide
- Products explanation

Family Day events

- Greetings to guests
- Bingo parties




M-SOLUTIONS

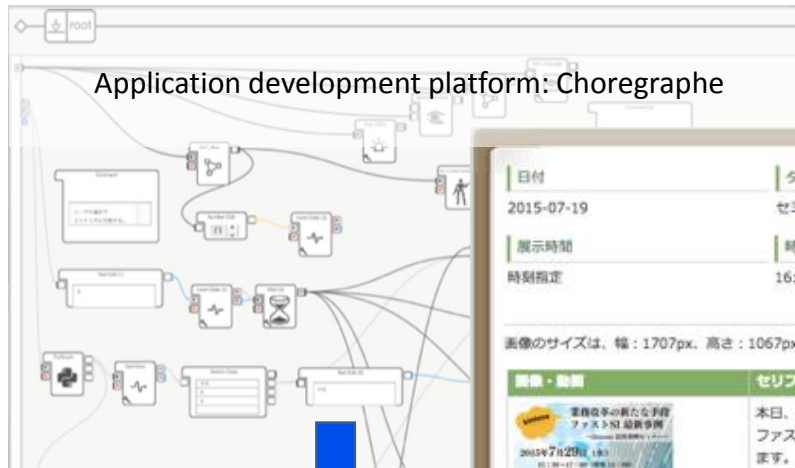
How SBT Uses Advanced Technologies: Robots (1)



Internet of Things

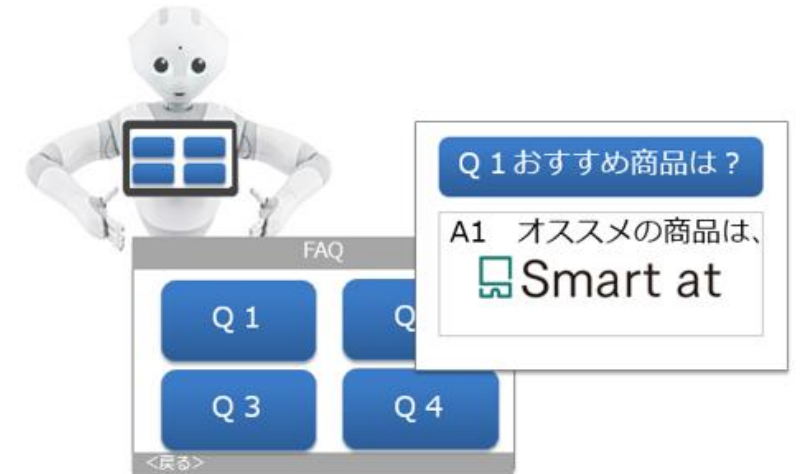
September 27, 2015 – Started sales of  Smart at robo
for Pepper
Services for setting functions for Pepper

No need for development work; allows revising data, performing surveys, answering frequently asked questions and conducting other tasks



Application development platform: Choregraphe

日付	タイトル	有効/無効
2015-07-19	セミナー告知	有効
展示時間	時刻指定	時間
	16:55	
「時間」の記入例		
・「展示時間」が「時刻指定」の場合 : 例1) 09:30 例2) 16:00		
・「展示時間」が「一定間隔(分)」の場合 : 例1) 5 例2) 90		
・「展示時間」が「ランダム」の場合 : 「時間」に記入する必要があります		
画像のサイズは、幅: 1707px、高さ: 1067px です。		
画像・動画	セリフ	pepperの動き
	本日、15時半から、セミナールームで業務改革の新たな手段、ファストエスアイ最新事例、キントーン活用セミナーを実施します。 みなさん、時間前にはセミナールームへ集まってくださいなえ。	両手で指して、モニターみてね
	私も今日の嫌なあ、楽しみにしています！ みなさん、セミナールームでお会いしましょう！	両手を腰に、たのしいね



M-SOLUTIONS

How SBT Uses Advanced Technologies: Robots (2)



Internet of Things

October 28, 2015 – Functions developed by joint work of subsidiaries

Achieved link for Pepper display and digital signage



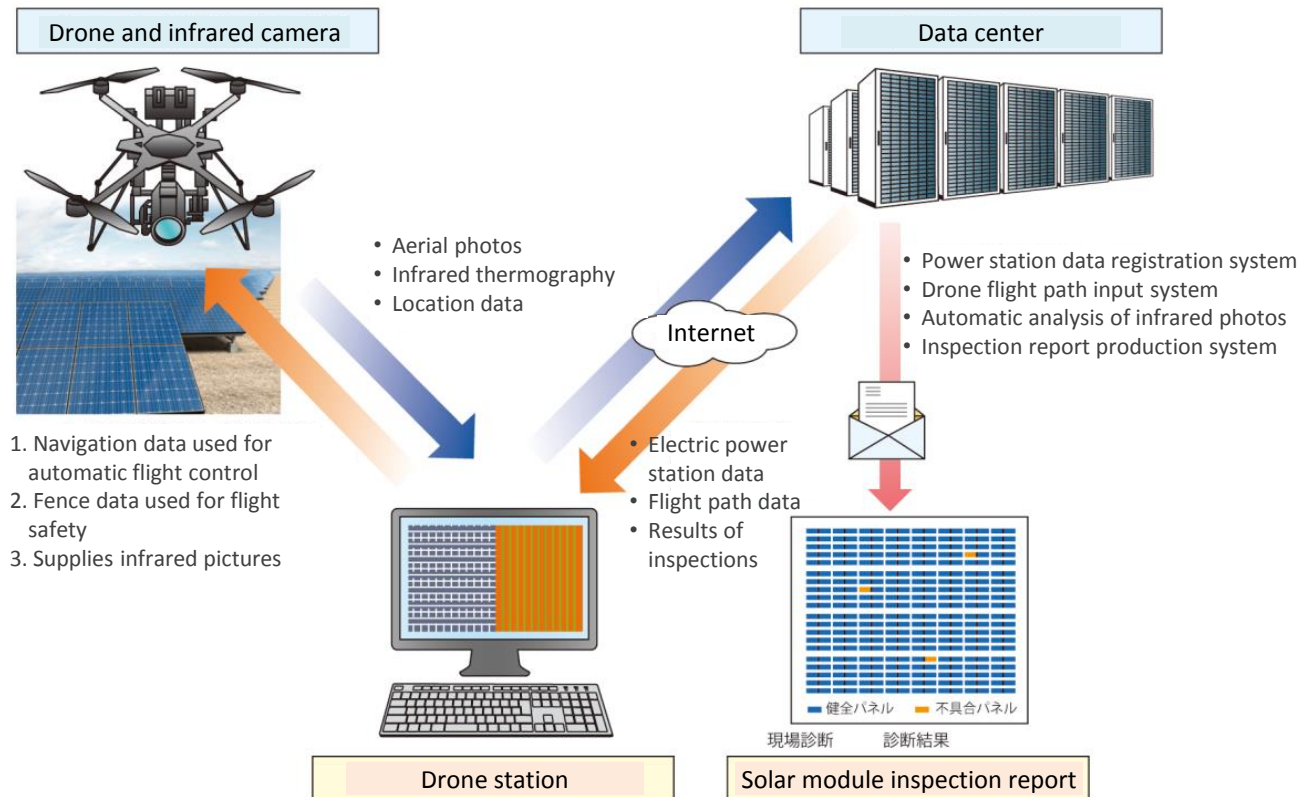
MIRACLE

How SBT Uses Advanced Technologies: Internet of Things (1)



October 22, 2015 – Established the Secure Drone Consortium with four member companies

Announced start of a solar module inspection service using drones and the cloud



Big reductions in time and expenses

Inspection cost: Down more than 50%

Inspection time: Down from one/two days to 20 minutes

Preparation time: Down from one week to the same day

*For inspecting a 1MW mega-solar facility

	Solar panel services in all areas of Japan
	E-certification service
	One-stop services for data analysis and a cloud environment
	Collection of data from IoT devices and development of associated software

(c) 2015 Energy Solutions Inc.

How SBT Uses Advanced Technologies: Internet of Things (2)



Internet of Things



October 29, 2015 – Start by four companies of a secure IoT platform business

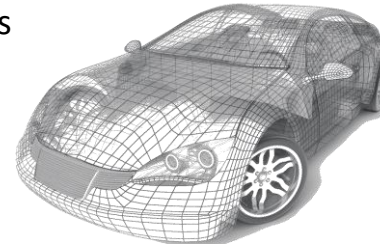
Plan to offer services for precision agriculture, oversight of movements of motor vehicles, people and objects, and for other applications

Solar module inspections



Visualization of driving data, secure operations

- Vital data concerning highways, maps and driving
- Security of automotive devices
- Cloud security



Other applications

Sports

Healthcare

Precision agriculture

Agricultural products

IoT device authentication business (devices, people), big data business

A secure IoT platform



Cloud environment
Big data management/analysis



Authentication company



Collection of IoT data
Embedded device links

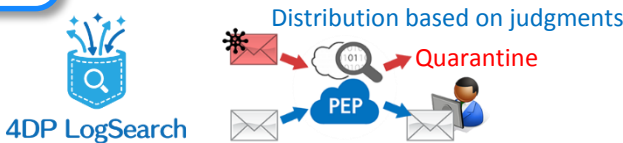
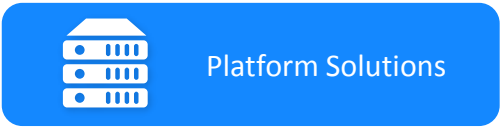
Goals and Current Progress

–2011
IT Trading & Integration

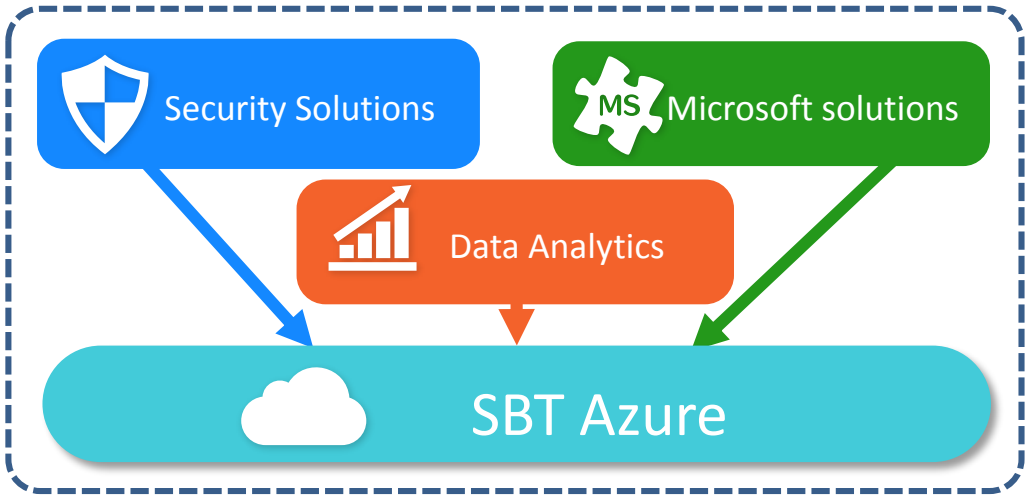
+ 2012–2014
Service Provider

+ 2015–

Change in goals, establishment of key drivers,
creation of a base for growth



Convergence of key drivers, start of businesses
in the IoT field

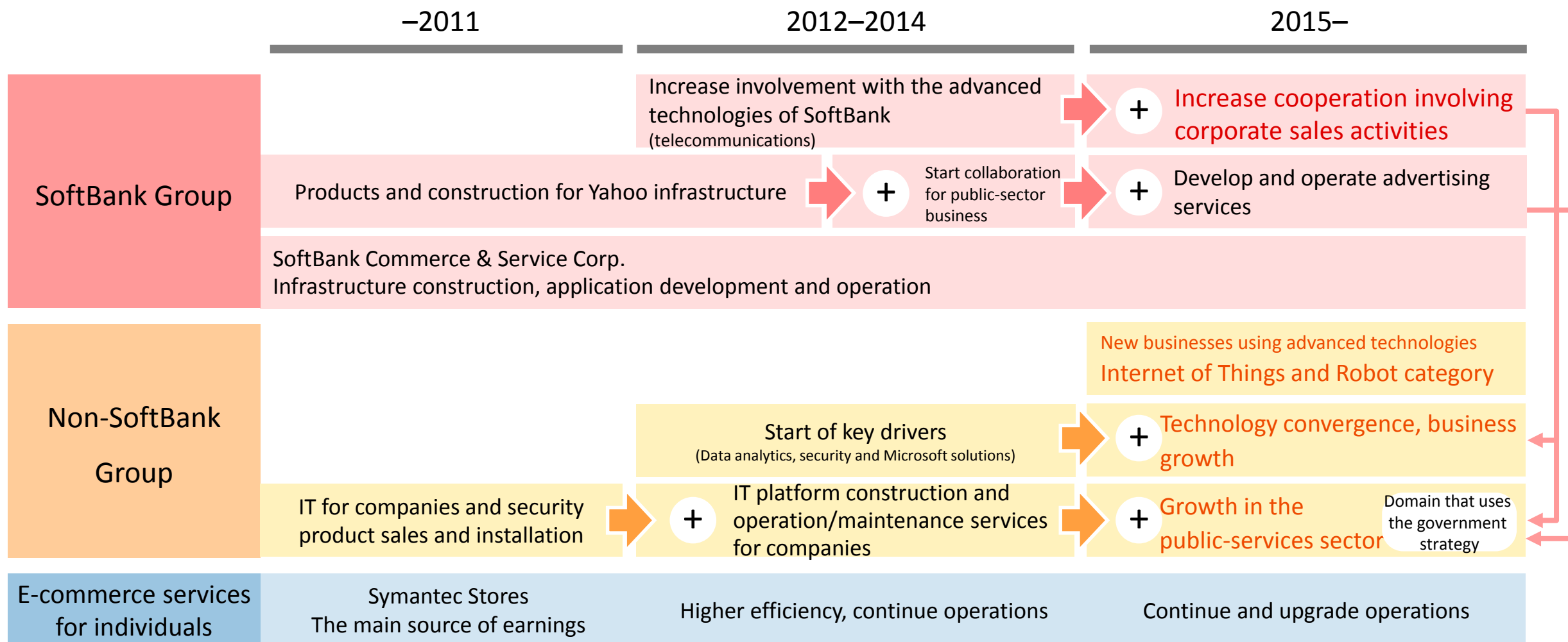


+



Goals of the SoftBank Technology Group

Increase cooperation with the SoftBank Group to grow rapidly, primarily in the three key driver sectors



The background of the slide features a soft-focus image of a wind turbine standing in a field of green trees. The sky is a clear, bright blue, and several birds are seen in flight, scattered across the upper half of the frame. The overall aesthetic is clean and modern, with a focus on nature and technology.

Financial Data

FY2015 Q2 Results Summary

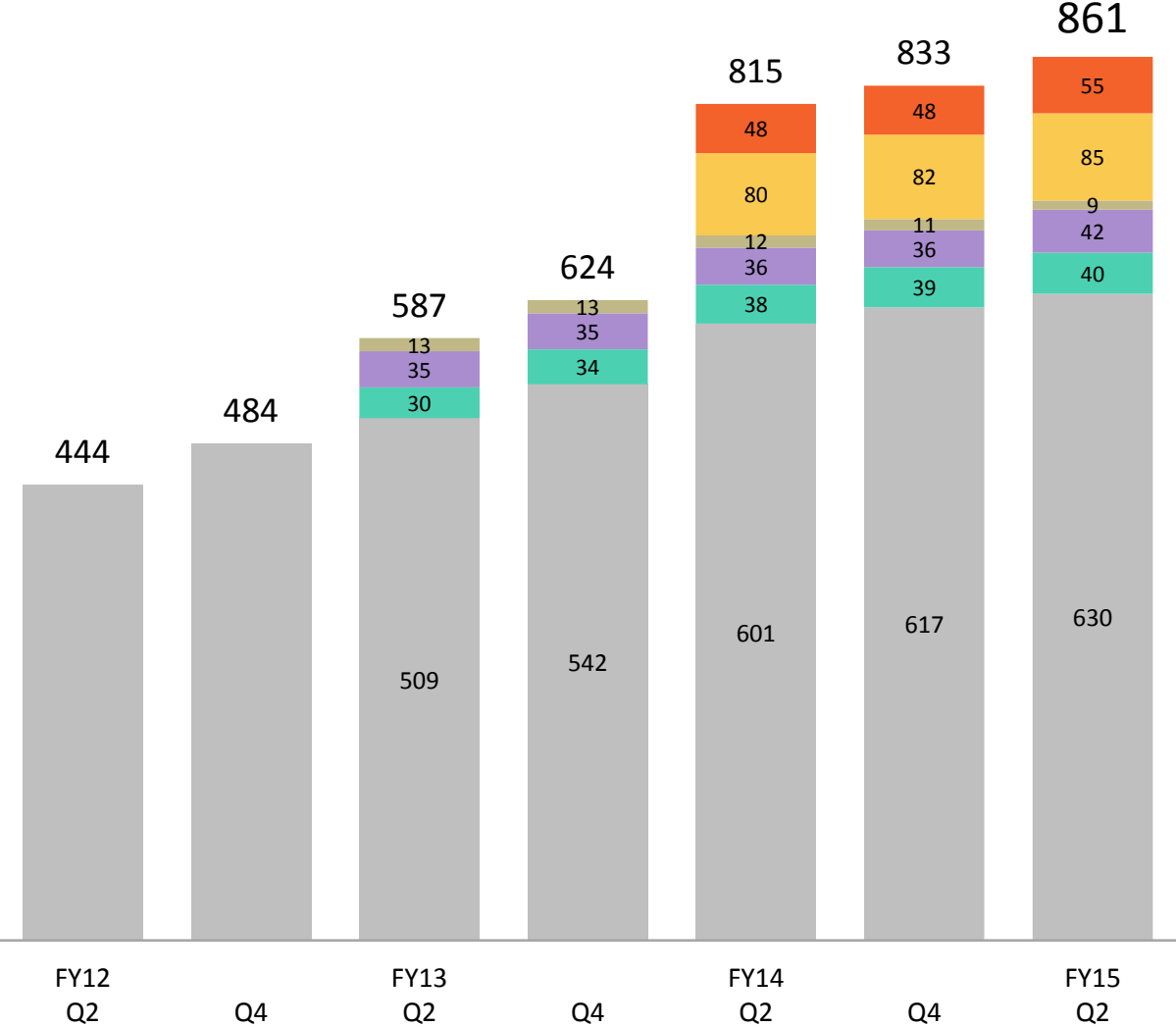
Comparison with the previous fiscal year

(Millions of yen)	FY15Q2	FY14Q2	Amount of change	Ratio of change
Net sales	10,439	9,944	+494	+5.0%
Operating income	470	439	+30	+7.0%
Ordinary income	460	405	+54	+13.5%
Profit attributable to owners of parent	266	256	+10	+4.0%
EBITDA	712	695	+16	+2.3%

Note: EBITDA = Operating income (loss) + Depreciation + Amortization of goodwill

Transition of Employees

SoftBank
Technology



Miracle Linux	55
Cybertrust Japan	85
Kan	9
Fontworks	42
M-SOLUTIONS	40
SoftBank Technology	630

Number of employees
(consolidated basis)

861

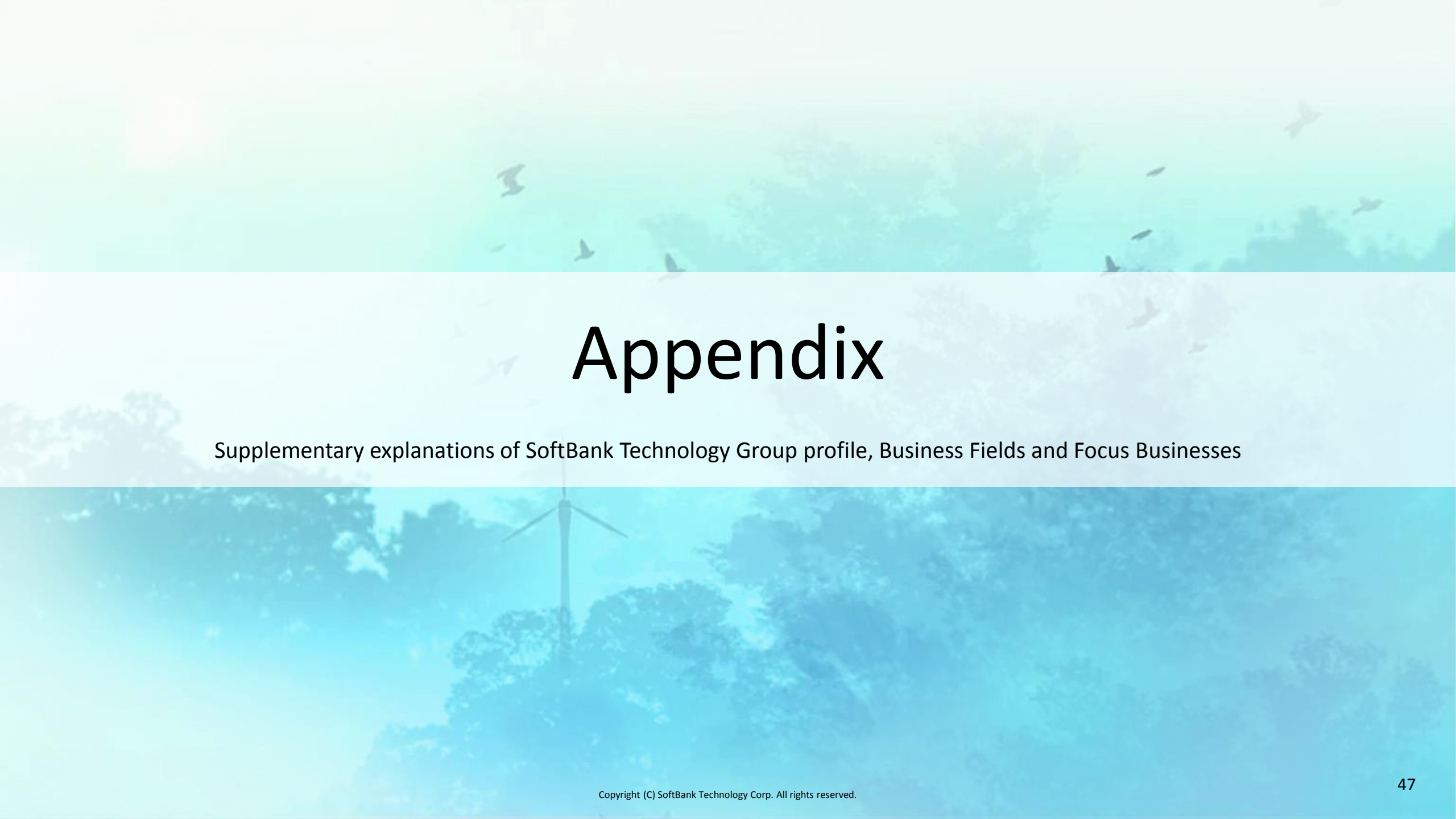
The highest sales and earnings are usually in the second and fourth quarters.

(Millions of yen)

	FY13					FY14				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Net Sales	7,840	8,446	9,408	11,256	36,951	9,734	9,944	8,961	11,177	39,816
Composition (%)	21.2%	22.9%	25.5%	30.5%	100%	24.4%	25.0%	22.5%	28.1%	100%
Operating income	163	407	176	623	1,370	133	439	57	768	1,398
Composition (%)	11.9%	29.7%	12.9%	45.5%	100%	9.5%	31.4%	4.1%	55.0%	100%

Consolidated results	FY14H1		FY15H1		YoY change	
	Amount (Millions of yen)	Ratio	Amount (Millions of yen)	Ratio	Amount (Millions of yen)	Ratio
Net sales	19,678	-	19,640	-	(37)	(0.2)%
Digital Marketing	9,359	-	10,457	-	+1,097	+11.7%
Platform Solutions	6,159	-	5,342	-	(817)	(13.3)%
System Integration	4,158	-	3,840	-	(318)	(7.7)%
Cost of sales	16,716	-	16,490	-	(226)	(1.4)%
Gross profit	2,962	15.1%	3,150	16.0%	+188	+6.3%
SG&A expenses	2,389	-	2,499	-	+110	+4.6%
Operating income	572	2.9%	650	3.3%	+77	+13.5%
Non-operating income (loss)	(31)	-	(4)	-	+26	-
Ordinary income	541	2.8%	645	3.3%	+104	+19.3%
Extraordinary gains (losses)	(0)	-	13	-	+14	-
Profit attributable to owners of parent	330	1.7%	345	1.8%	+14	+4.5%
Marginal profit	5,101	25.9%	5,445	27.7%	+343	+6.7%
Fixed costs	4,528	-	4,795	-	+266	+5.9%
Non-consolidated order backlog	6,668	-	9,541	-	+2,873	+43.1%

Consolidated results (Millions of yen)		FY14H1	FY15H1	Amount of change	Ratio of change	
Digital Marketing	Net sales	9,359	10,457	+1,097	+11.7%	
	Marginal profit	1,326	1,675	+349	+26.3%	
	Margin	14.2%	16.0%	+1.8Pts	-	
	(1) E-commerce services	Net sales	8,616	9,278	+661	+7.7%
		Marginal profit	1,014	1,215	+201	+19.9%
		Margin	11.8%	13.1%	+1.3Pts	-
	(2) Data analytics	Net sales	743	1,178	+435	+58.6%
		Marginal profit	312	460	+147	+47.2%
		Margin	42.1%	39.0%	(3.0) Pts	-
Platform Solutions	Net sales	6,159	5,342	(817)	(13.3)%	
	Marginal profit	1,995	1,934	(61)	(3.1)%	
	Margin	32.4%	36.2%	+3.8Pts	-	
	(1) Platform solutions	Net sales	4,516	3,806	(710)	(15.7)%
		Marginal profit	1,214	1,200	(14)	(1.2)%
		Margin	26.9%	31.5%	+4.6Pts	-
	(2) Security solutions	Net sales	1,643	1,536	(106)	(6.5)%
		Marginal profit	781	734	(46)	(6.0)%
		Margin	47.6%	47.8%	+0.2Pts	-
System Integration	Net sales	4,158	3,840	(318)	(7.7)%	
	Marginal profit	1,779	1,835	+56	+3.1%	
	Margin	42.8%	47.8%	+5.0Pts	-	
	(1) System integration	Net sales	2,965	2,460	(505)	(17.1)%
		Marginal profit	1,313	1,335	+22	+1.7%
		Margin	44.3%	54.3%	+10.0Pts	-
	(2) Microsoft solutions	Net sales	1,193	1,380	+187	+15.7%
		Marginal profit	465	499	+33	+7.2%
		Margin	39.0%	36.2%	(2.9) Pts	-



Appendix

Supplementary explanations of SoftBank Technology Group profile, Business Fields and Focus Businesses



Shinichi Ata

President & CEO
SoftBank Technology Corp.

Information Revolution –Happiness for everyone

Since its founding, the SoftBank Group has been using the Information Revolution to contribute to wellbeing of people and society.

As the ICT services provider of the SoftBank Group, SoftBank Technology will continue to take on the challenge of using advanced technologies to create added value that meet our clients' requirement.

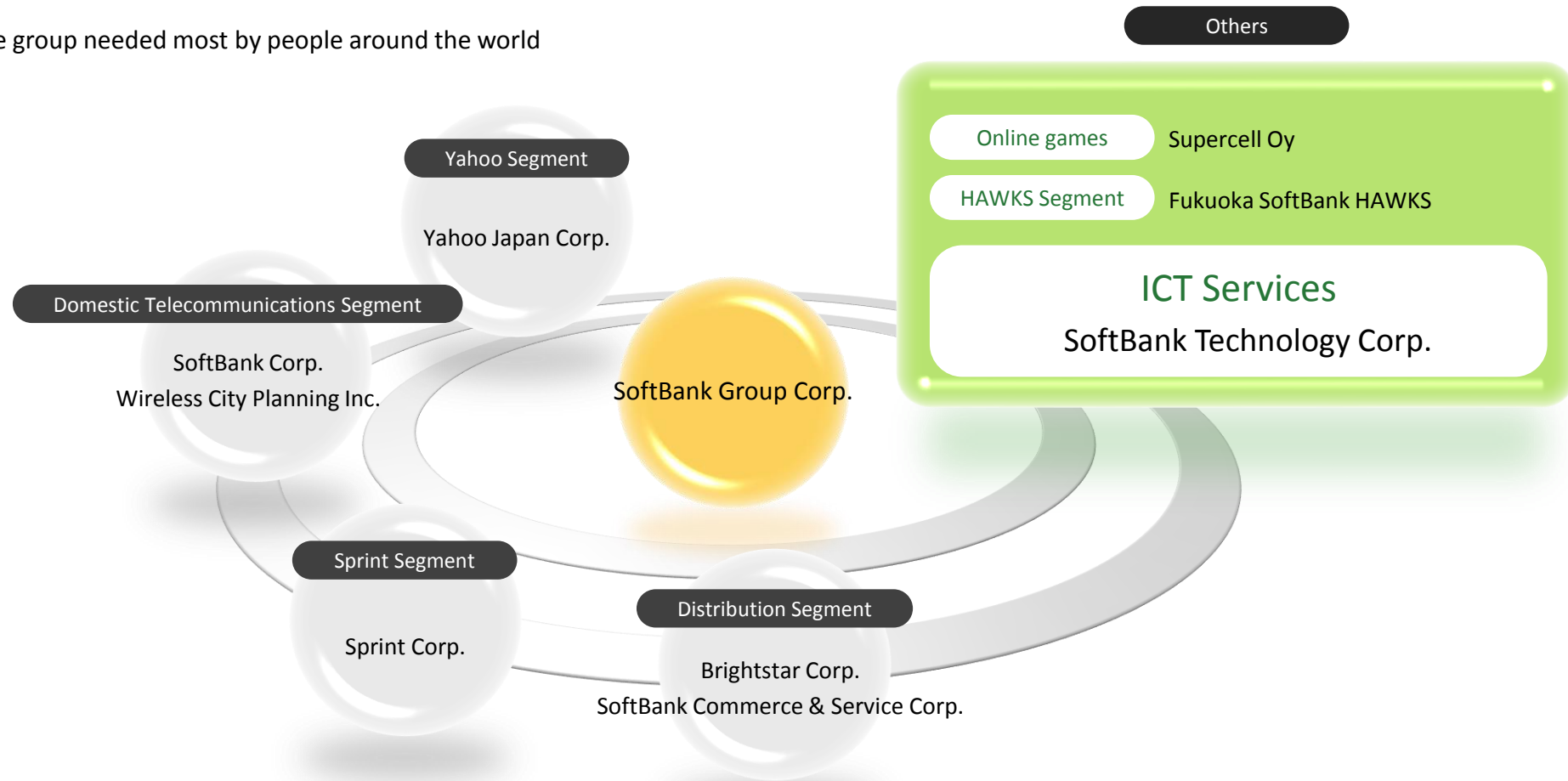
Information Revolution –Happiness for everyone Harnessing the power of Technology to build a Brighter future

The SoftBank Technology group will contribute to create an affluent information society providing through eBusiness and Cloud solutions.

SoftBank Technology's Role within the SoftBank Group

Information Revolution – Happiness for everyone




Become the corporate group needed most by people around the world



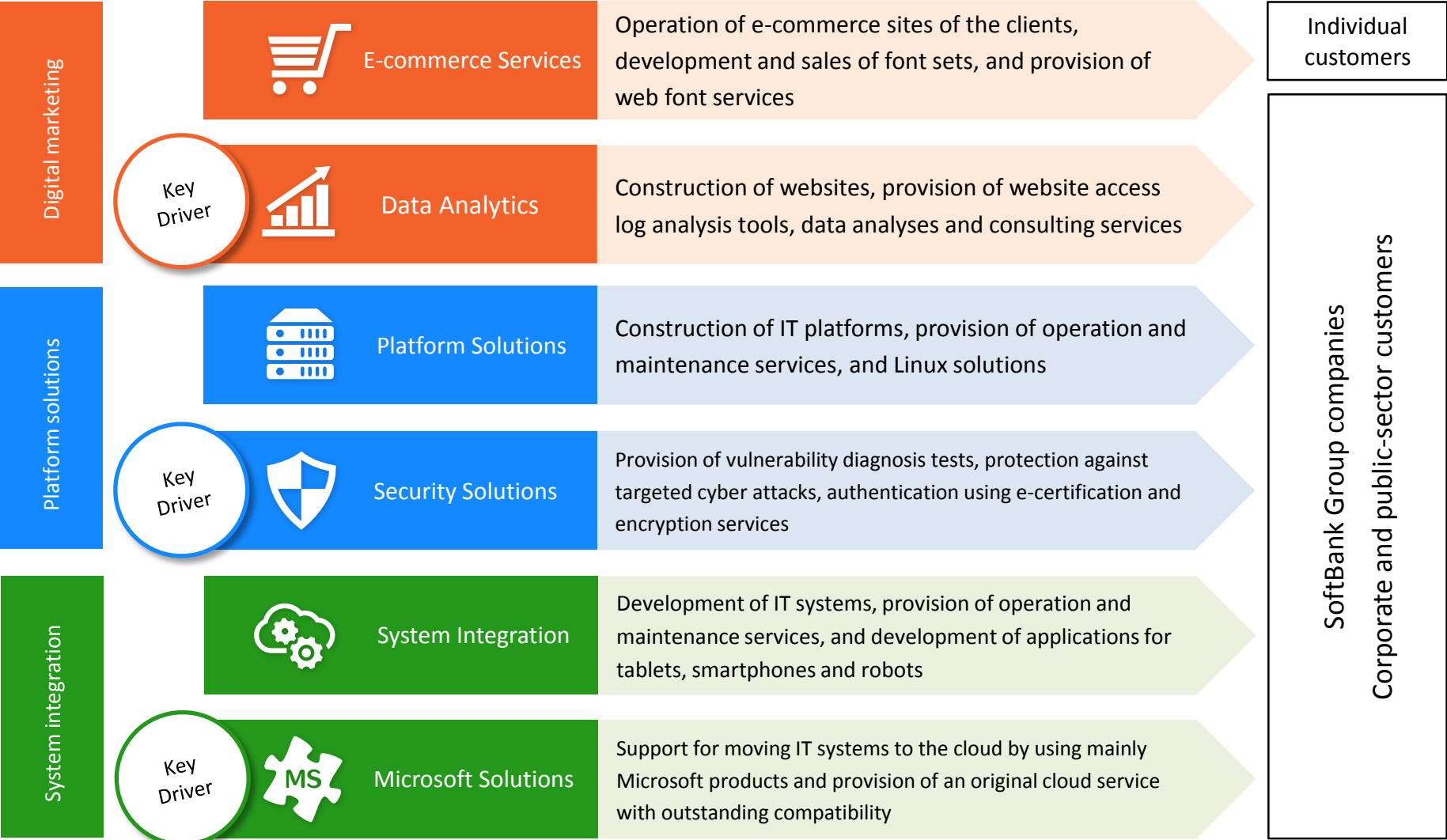
*On April 1, 2015, SoftBank Mobile Corp. absorbed SoftBank BB Corp., SoftBank Telecom Corp., and Ymobile Corporation in a merger.

*On July 1, 2015, SoftBank Corp. renamed SoftBank Group Corp., and SoftBank Mobile Corp. renamed SoftBank Corp.

Corporate Data

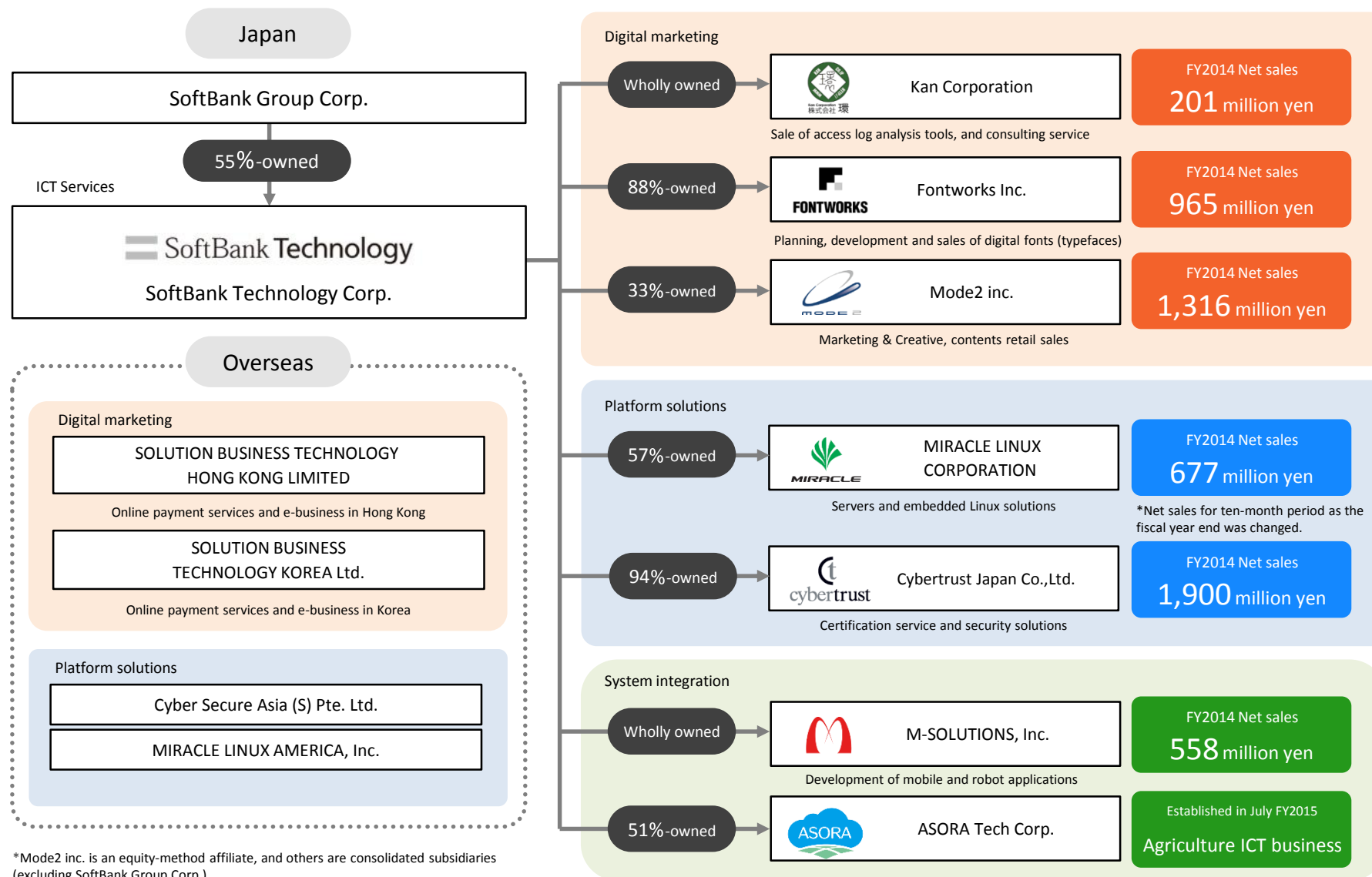
Trade name	SoftBank Technology Corp.
Establishment	October 16, 1990
Head office	17F Shinjuku Eastside Square 6-27-30, Shinjuku, Shinjuku-ku, Tokyo
Representative	Shinichi Ata, President & CEO
Stock exchange listing	Tokyo Stock Exchange, First Section (Code No.: 4726 Industry classification: Information and Communications)
Paid-in capital	645 million yen (end-March 2015)
Consolidated net sales	39,816 million yen (end-March 2015)
Number of employees (consolidated)	833 (end-March 2015)
Business sites	Shinjuku Office (Headquarters), Shiodome Office, Shiodome Development Base, Nagoya Office, Osaka Branch, Fukuoka Branch, Fukuoka Development Center, Taiwan Branch
Main business	ICT Services E-commerce Services, Data Analytics, Platform Solutions, Security Solutions, System Integration, Microsoft Solutions
Main phone number	+81-3-6892-3050
Certification	   <small>ISMS 認証登録範囲: 本社、汐留、大阪、福岡</small>

Business Fields



Outline of the SoftBank Technology Group

As of September 30, 2015



*Mode2 inc. is an equity-method affiliate, and others are consolidated subsidiaries (excluding SoftBank Group Corp.).
*Investment ratio: percentage of voting rights rounded down to the nearest integer.

Key Driver: Data Analytics

SoftBank
Technology data
analytics

Knowhow for the use of data from the system integration business since its founding, and expertise in web access analytics, which started in 2000.

SoftBank Technology uses this experience in two contrasting fields to help protect and expand customers' business activities.

Three steps for the utilization of data



Step 1.
Collection of data

Step 2.
Visualization and
analysis

Step 3.
Utilization and
optimization

Marketing solutions
(sales contribution)

Data integration

BI

Content optimization

Access analysis

Analysis

Personalization

System integration
(strengthen governance)

Big data platform

Log integration

System management

Operation and management
of applications

The advantages of
SoftBank Technology

Data scientists with a high – level
of expertise in specific industries

Knowledge and experience regarding
web access analysis, advertising
effectiveness measurements, log
analysis and other activities

Fully integrated capabilities extending
from development and construction to
data analysis

Major customers

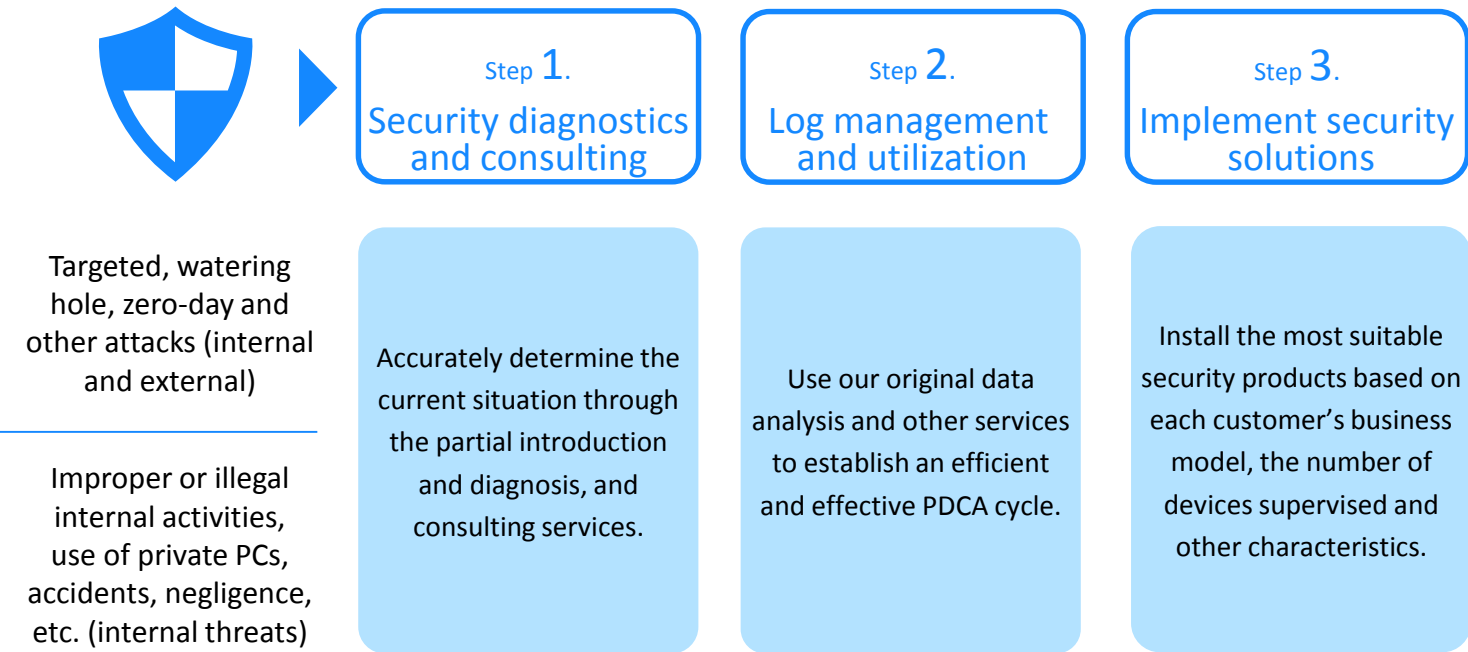
Manufacture industry	NIDEC CORPORATION, etc.
Retail and service industry	ASKUL Corporation, Nissen Co., Ltd., etc.
Public-sector and education industry	Business Breakthrough, Inc. and other public- sector customers

Key Driver: Security Solutions

SoftBank
Technology
security solutions

Network security experience since our founding along with specialized knowledge gained from using internally the latest advances in technology and original services. With these strengths, we provide ways to deal with security risks to help ensure the safety of customers' business activities.

Three steps for protecting companies from internal and external threats



- The advantages of SoftBank Technology
- A team of specialists with security expertise in security attack methods and countermeasures, and operations support professionals
 - Accomplishments and wide range of knowledge backed over 15 years of experience in the security solutions field
 - Comprehensive security solutions covering from development to data analysis

Major customers

Financial industry	Fukuoka Hibiki Shinyo Kinko Bank, etc.
Information technology and communications industry	SEGA Corporation, etc.
Public sector	National Institute of Advanced Industrial Science and Technology, etc.

Key Driver: Microsoft Solutions

SoftBank
Technology
Microsoft
solutions

Cloud infrastructure integration support for customers backed by high-level expertise from using Microsoft cloud products since 2009. Support includes the introduction of cloud services, security measures with comprehensive services from system development to operations and monitoring.

Three steps for moving a system infrastructures to the cloud



Step 1.
Mail system

Step 2.
Information
sharing platform

Step 3.
Hybrid Cloud

Move current system to
the cloud (higher
efficiency, lower cost)

Build a new system on
the cloud (faster
construction, better
availability)

Enable the use of familiar
Office application on the
cloud and our original
services for the best
possible access control.

Build a cloud platform for
distributing and sharing
information involving work
flows, internal portals and
other items.

24-hour/365-day
operation and monitoring
of a company's
information system
infrastructure established
on premise and on cloud.

The advantages of SoftBank Technology

Number one in the deployment of
Office 365 for enterprise in Japan

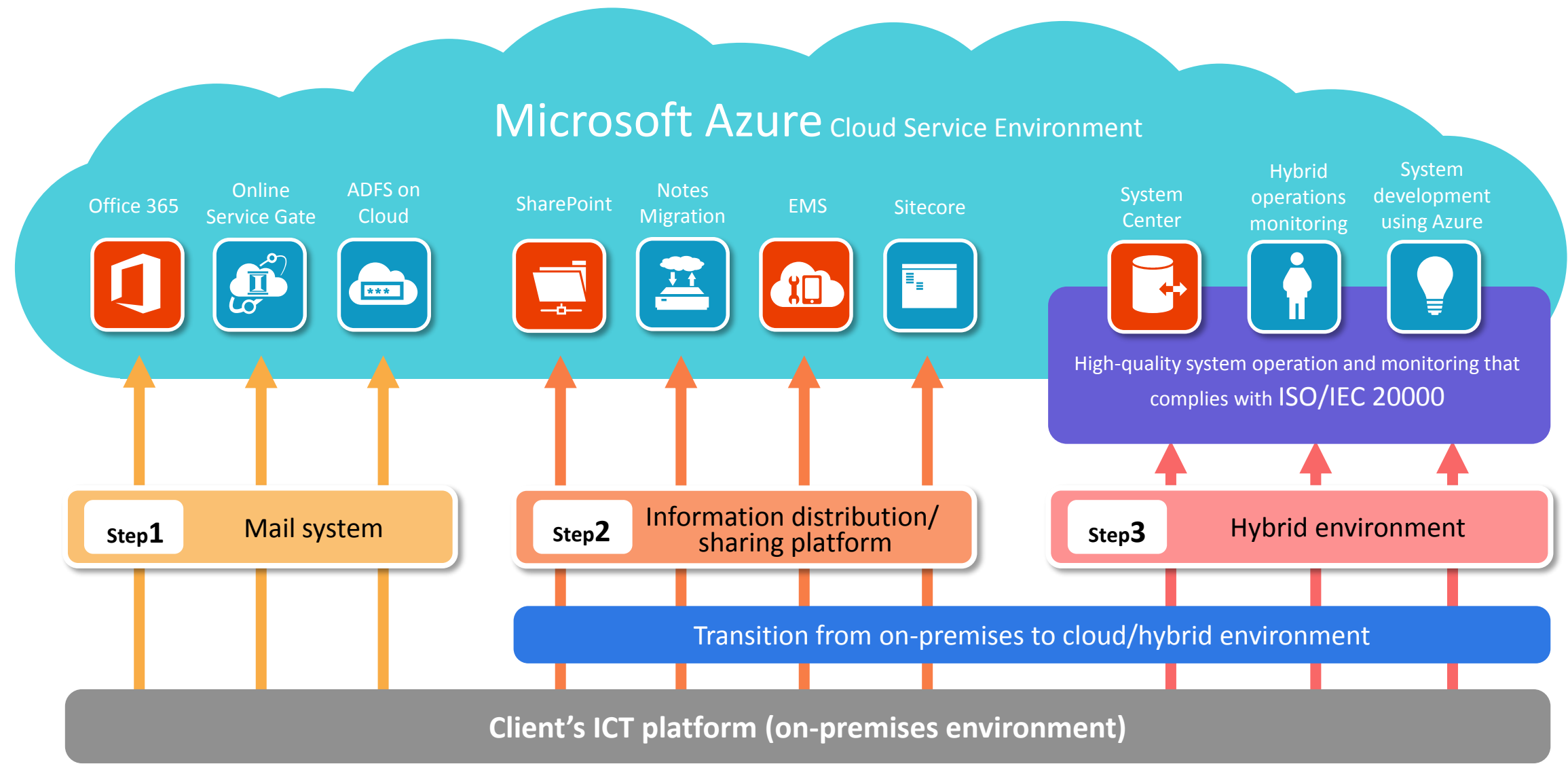
Many original services that work best
with the cloud products of Microsoft

Extensive product knowledge and the
technology and development skills to
precisely meet the requirements of
enterprise customer

Major customers

Manufacture and building industry	CALSONIC KANSEI CORPORATION, KAJIMA CORPORATION, etc.
Retail and service industry	Nitori Co., Ltd., BOOKOFF CORPORATION LIMITED, etc.
Public sector and medical industry	Medical Corporation Tesshokai Kameda Medical Center, and other public- sector customers

Key Driver: Microsoft Solutions



Information Revolution –Happiness for everyone

～ Harnessing the power of Technology to build a Brighter future ～

The SoftBank Technology Group



SoftBank Technology



M-SOLUTIONS



Fontworks



Kan



Cybertrust Japan



Miracle Linux



Mode2